

**PIGMENTO**  
A Seamless Sensations



**POLLENS<sup>®</sup>**  
— GRANITO —







## BRAND INTRODUCTION

# indian heart, ♥ worldwide vision

From its headquarters in Morbi, it designs, develops, manufactures and distributes ceramic tiles for two commercial sizes: 60x120cm & 80x160cm. Pollens Granito owns production plants in Morbi with a capacity of over 9 million square meters per year. It produces more than 4,500 Designs that are distributed worldwide through sales offices and warehouses located in Italy, United States, Russia, Germany, India and Hong Kong.

Pollens Granito has a logistics organization geared to respond immediately to the needs of the global market; its skilled team has a market oriented approach, it provides tailor made solutions from design to tiles installation.

Pollens Granito operates in more than 70 countries with large points of sale. In some strategic areas, its international strength is underlined by specific divisions. In order to promptly fulfil the orders that arrive from 4 different continents.





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## Tactile beauty traced out by colors

Matt&Deep is an exclusive production technology applied in processing the mixes that form our porcelain stoneware.

It makes the surface extremely matt, while enhancing the three-dimensional appearance of graphic motifs and structures.

Overlays of selected materials and pigments with very low gloss levels blend deep in the ceramic substrate, providing ever-varying shading effects that make the interpretation of natural materials perfectly real.





Not only is earth the oldest building material in the world, it was also the first pigment used by man to add colour both to himself and to his surrounding environment. From this experience an exciting new use originated, which upheld the traditions of Italy and led to the creation of a selection of clay mixtures with high impact colour and dynamic textures. With this collection, our aim was to enhance the ancestral origins of earth as a material. By combining the patterns and textures of earth with pure pigments, the material takes on a starring role, transformed into a new, intense, and ever-changing tiling option.

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## ADVANTAGE & FEATURES

Nature, technology, science and design. Top quality ceramic surfaces by Pollens Granito are compact and impermeable, because they're made from pure minerals pressed and sintered at more than 1200°C. The best choice, for durability, safety, hygiene and beauty.



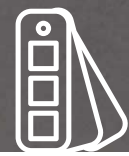
### Versatile Size

Available in the grand size, the collection presents you with a perfect tiling solution to create seamless interiors.



### Safe & Secure

Non-porous, hygienic, stain and scratch protected, the tiles from this collection are also ice and thermal shock-resistant.



### Design Varieties

Available across a spectrum of patterns, the collection offers variety for all kinds of spaces and preferences.



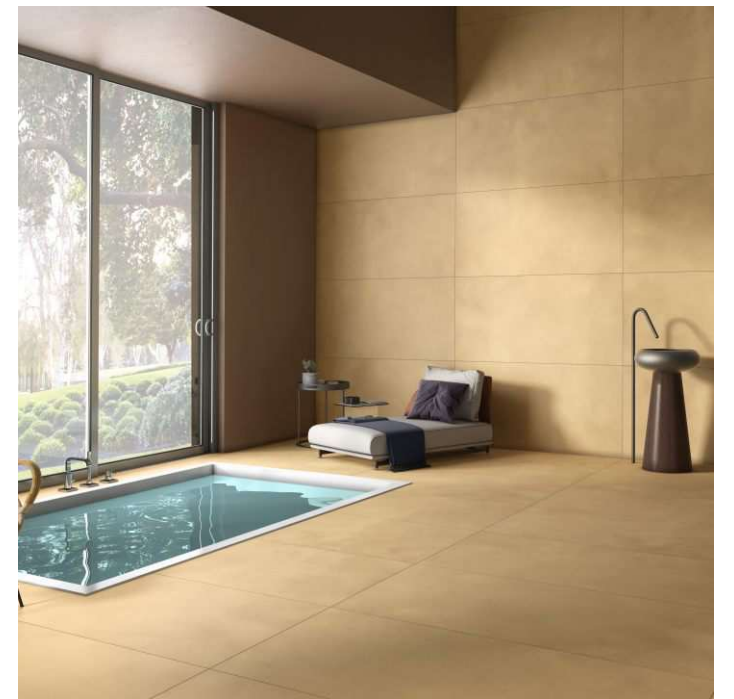
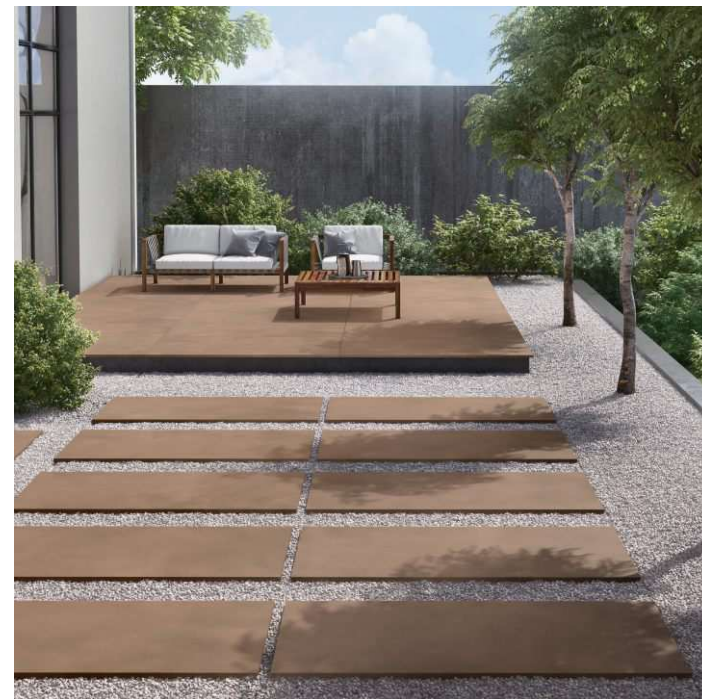
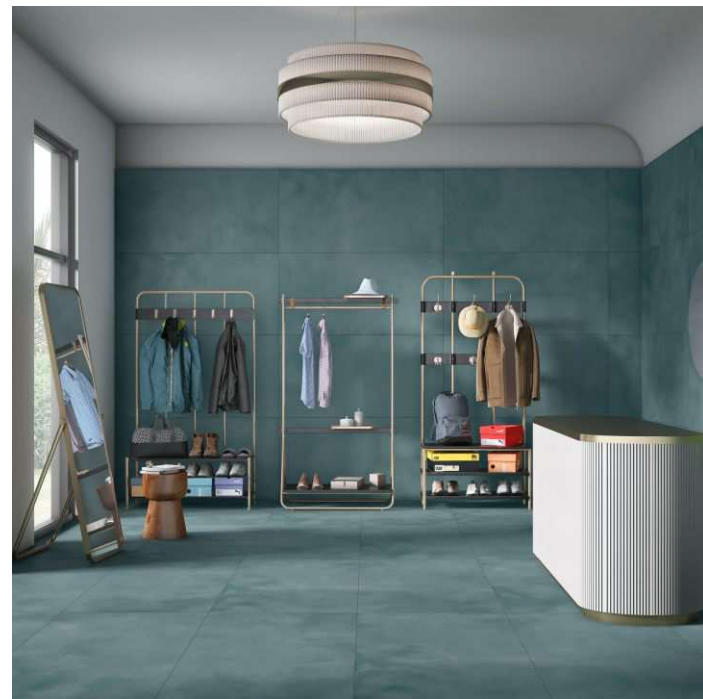
### More Sustainable

The collection is made from exceptionally durable and recyclable material, giving it an edge with its ecological and ecofriendliness.



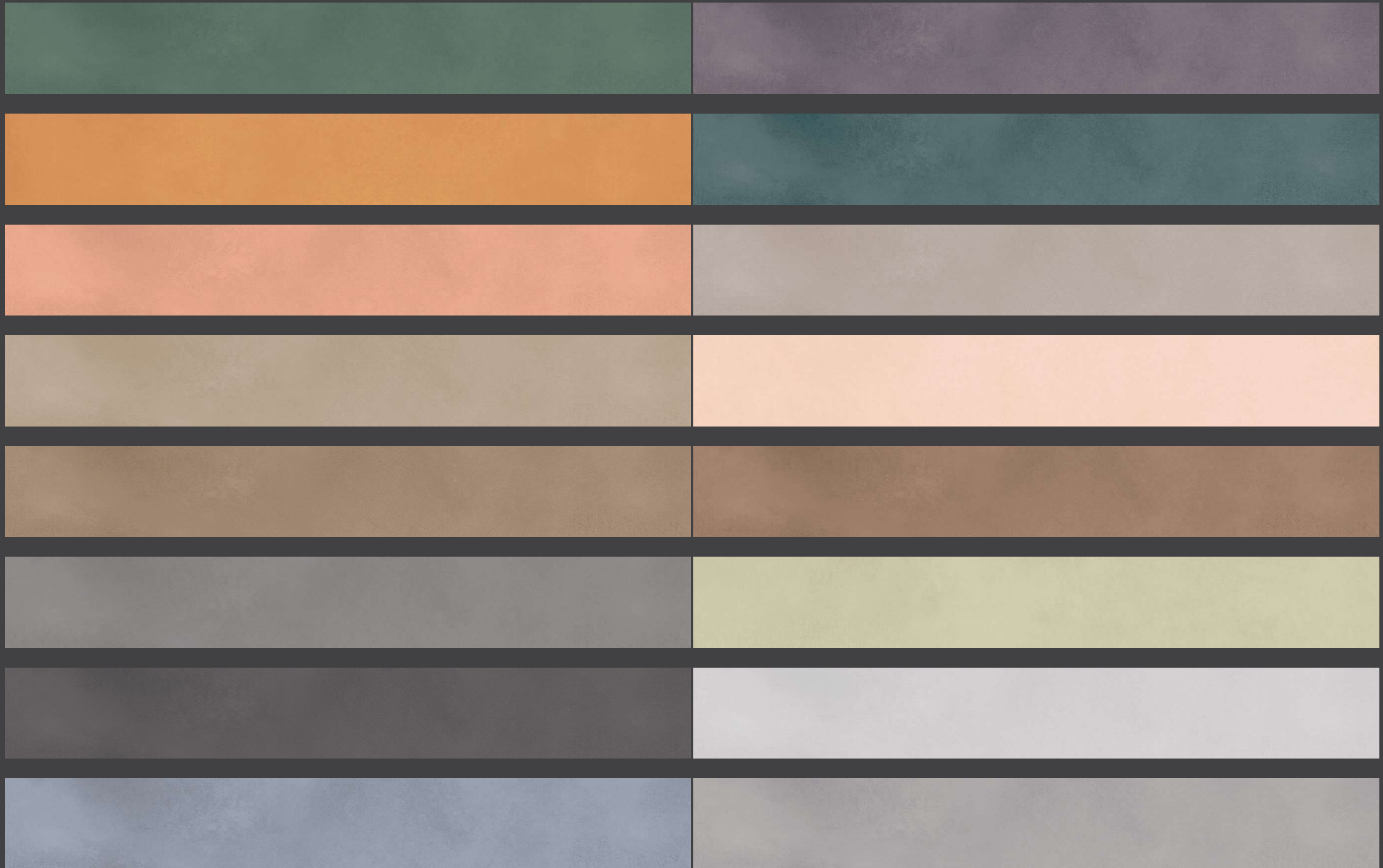


USAGES  
POSSIBILITIES





PRODUCT  
RANGE

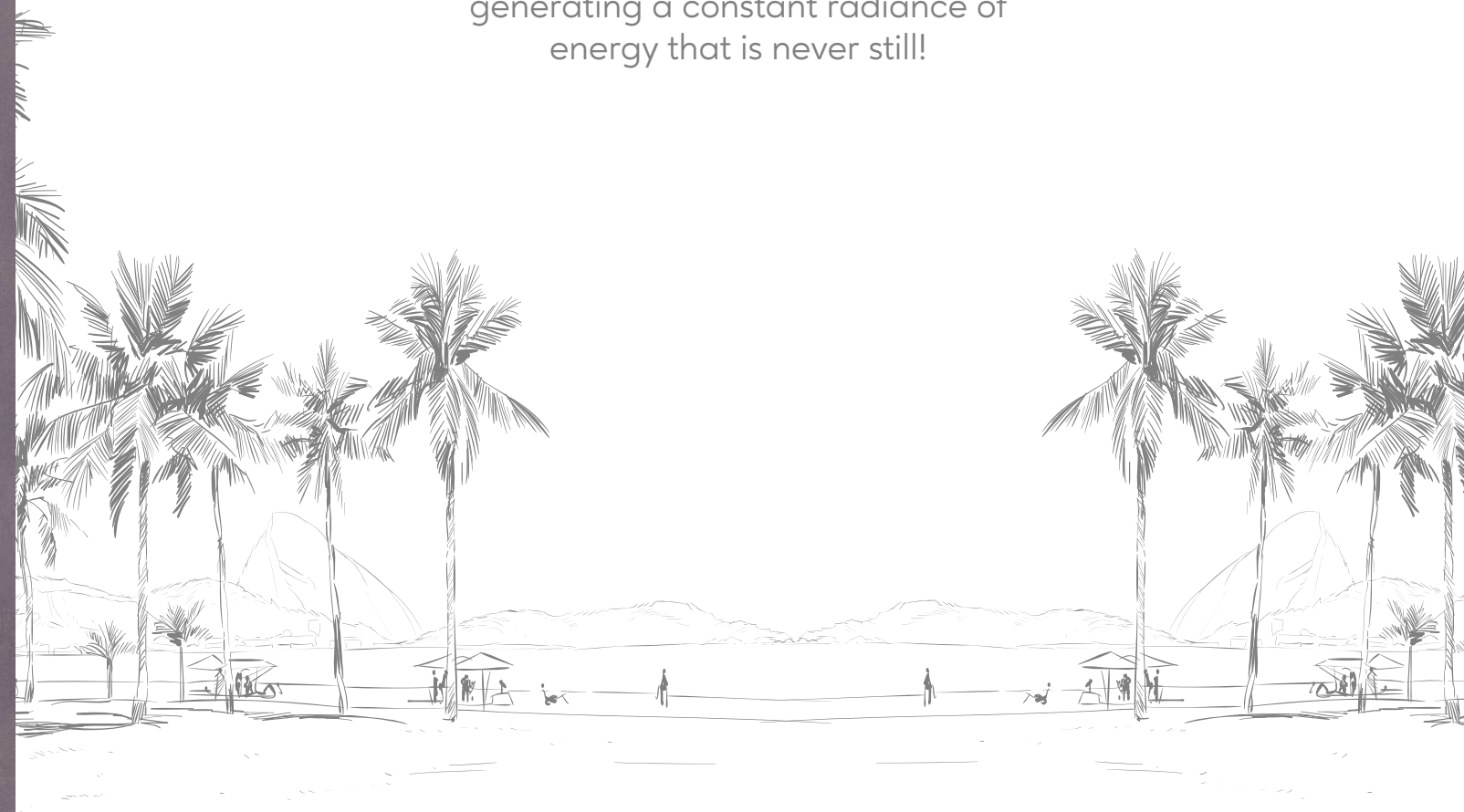




## A CONFLUENCE OF ART DESIGN CELEBRATING THE RICH CULTURE

Conceptual, vibrant, and sculptural, the Super Special color Collection flaunts the subtle hues that mesmerize the beholder with its sheer class and elegance. Revel in the bold earthy brick, rejuvenating minty green, sensual honey sunset, and subtle windsor elegance - enjoy the extraordinary choir of components that create a symphony in a myriad of hues, each with its own living will generating a constant radiance of energy that is never still!

**SUPER SPECIAL COLOR**

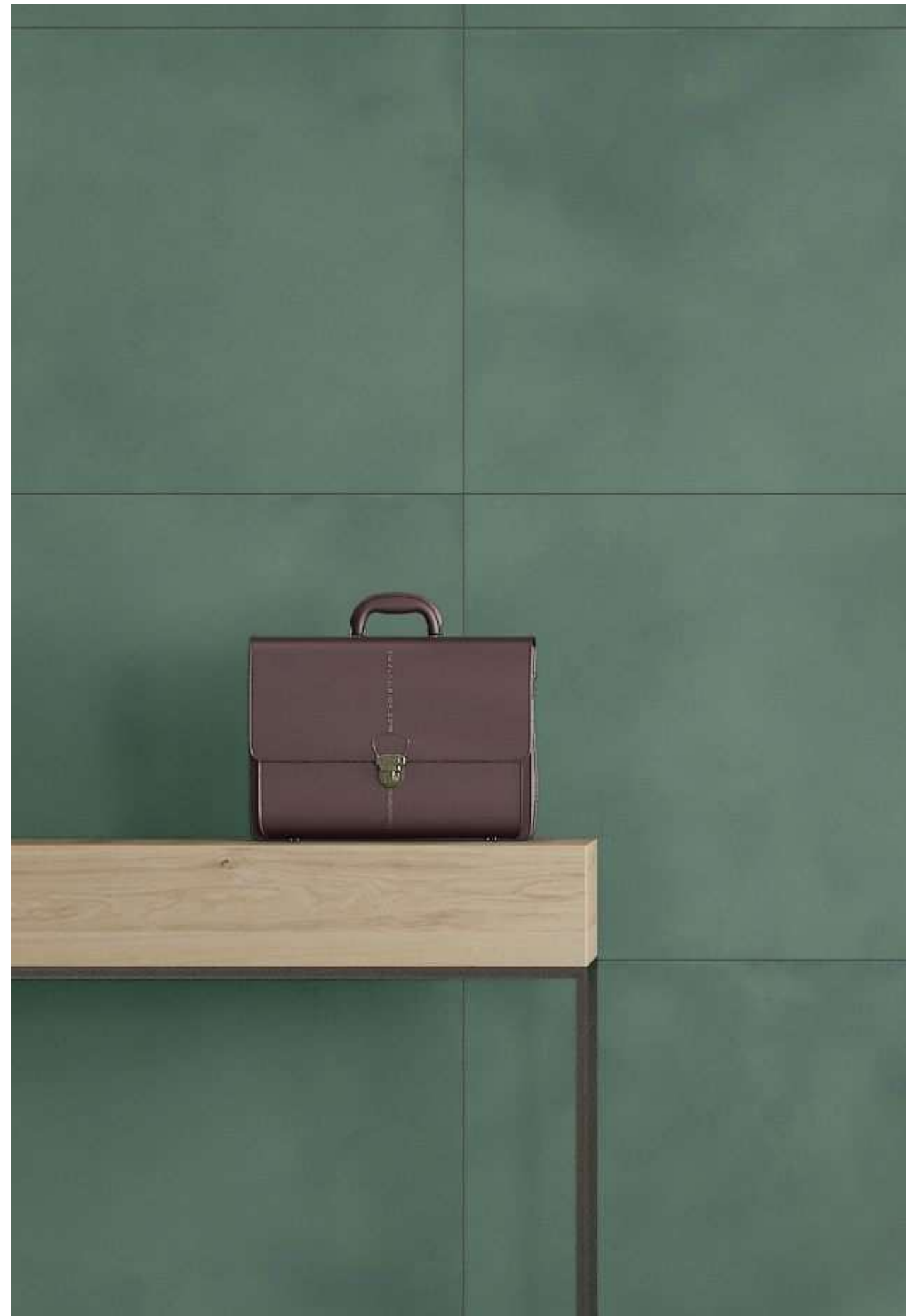






**BRICH FOREST**

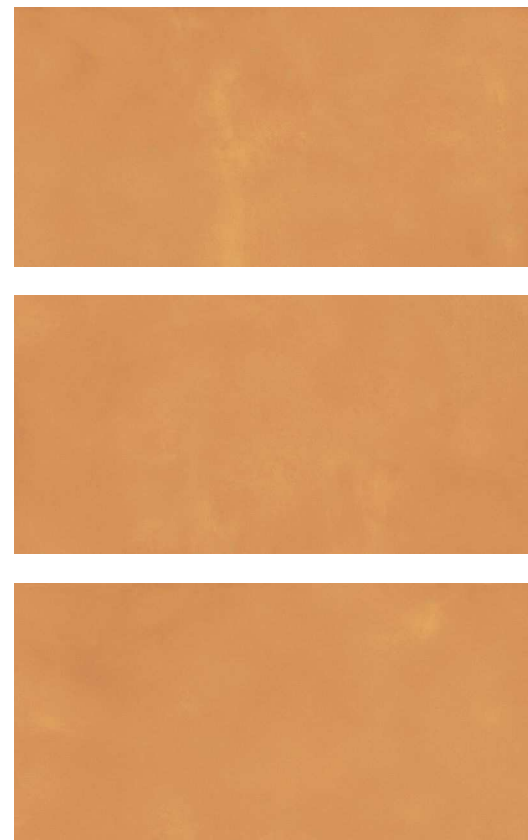
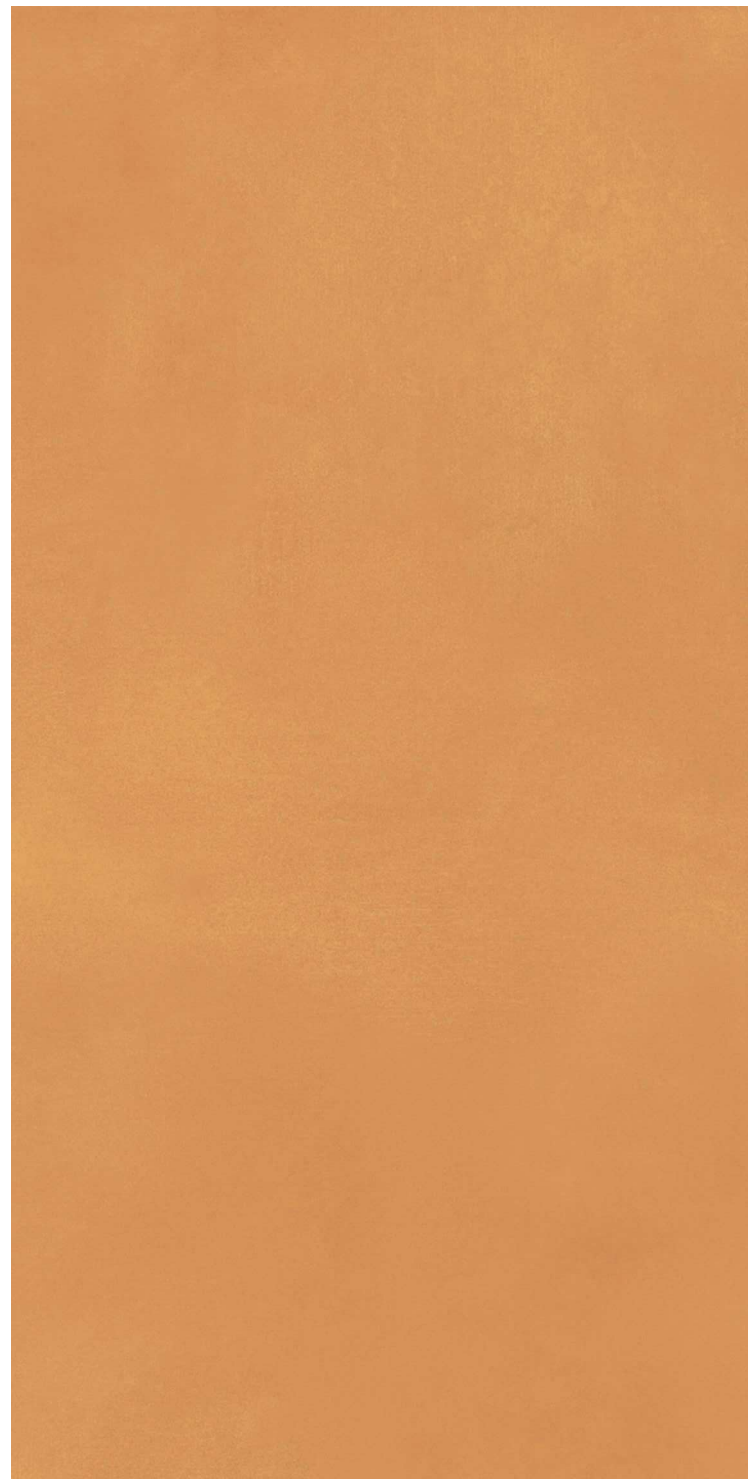
60x120cm / Matt Surface











**BIRCH TANGERINE**

60x120cm / Matt Surface



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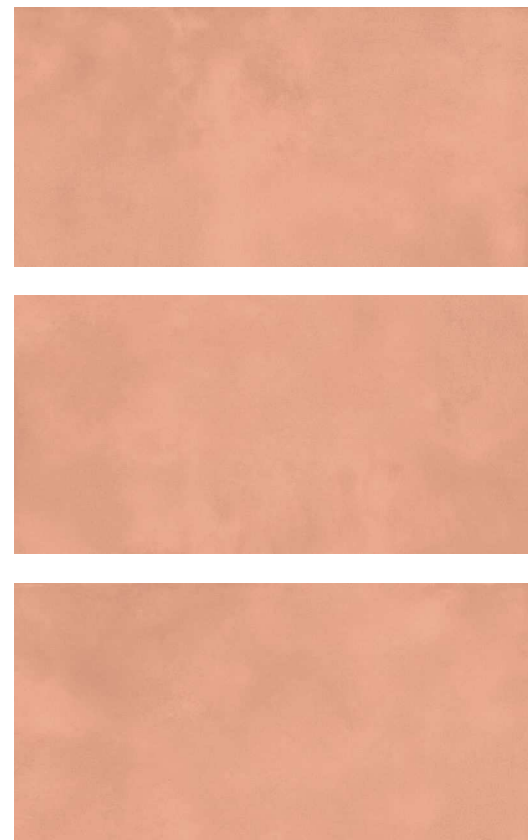
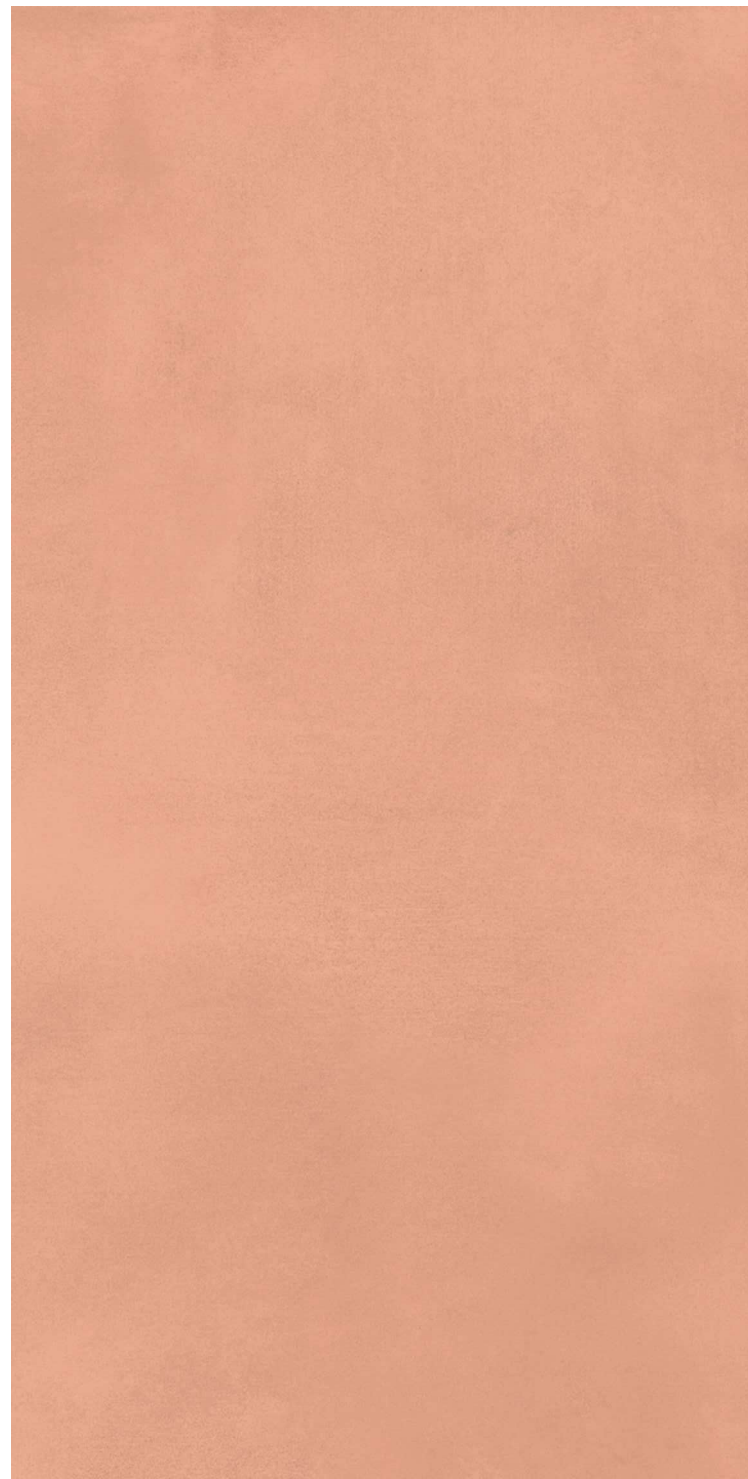
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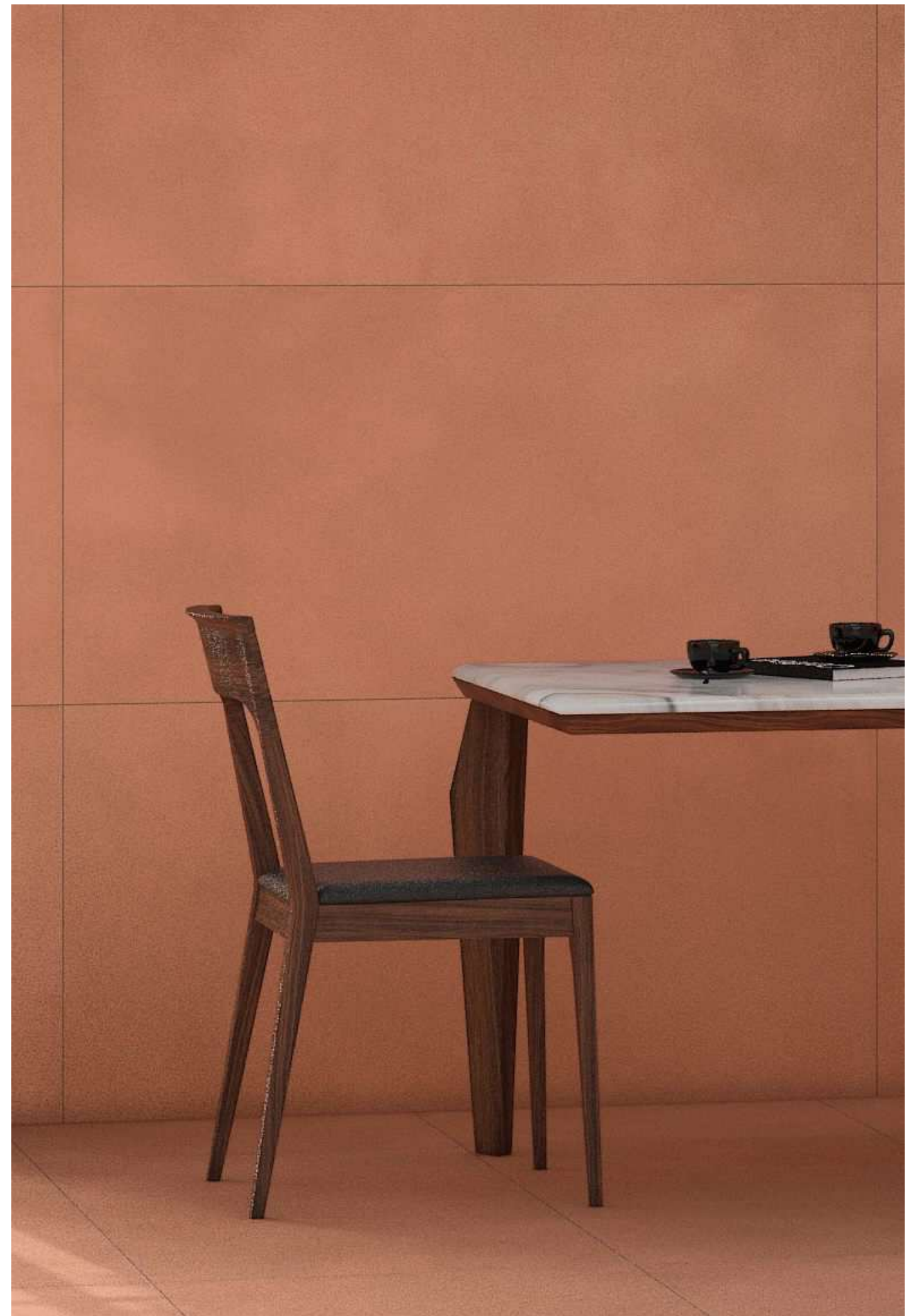
## BIRCH APRICOT

60x120cm / Matt Surface



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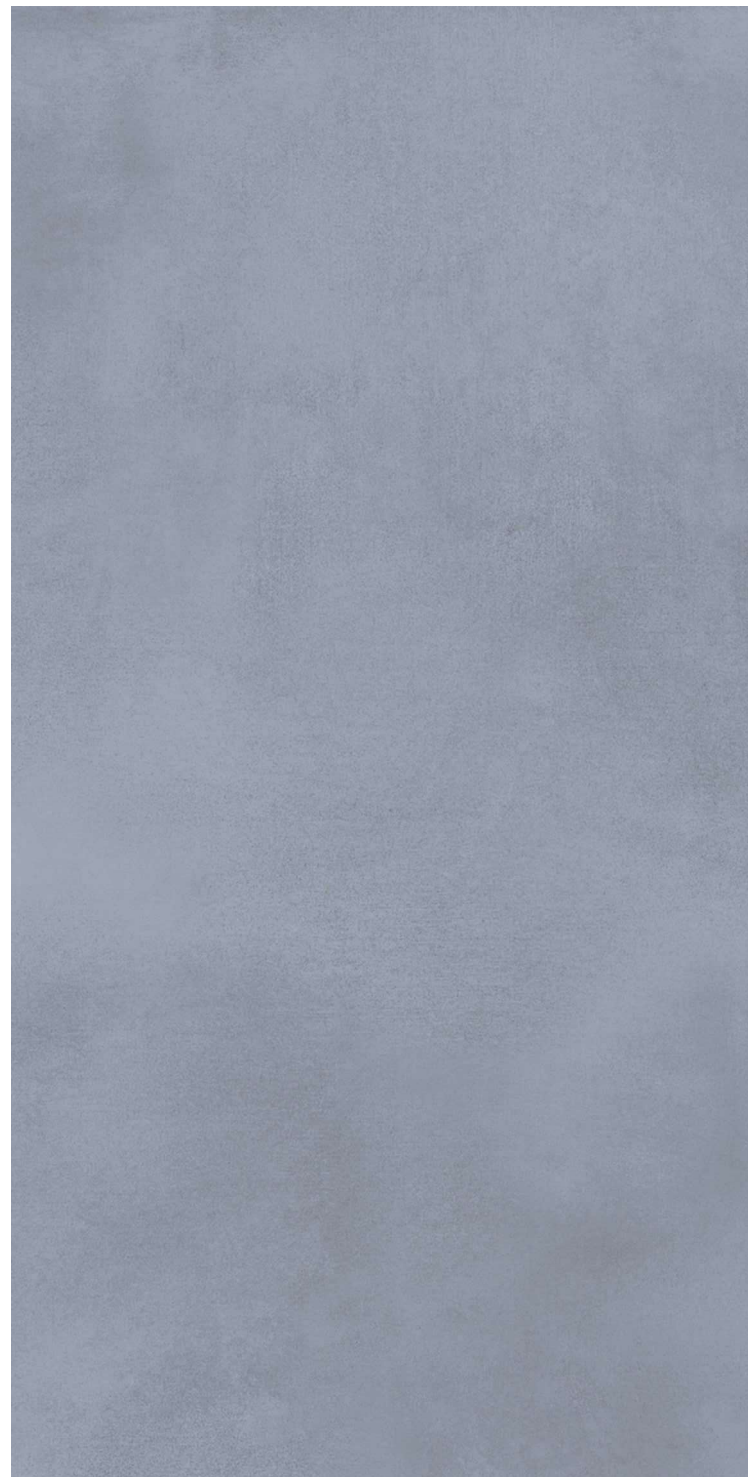
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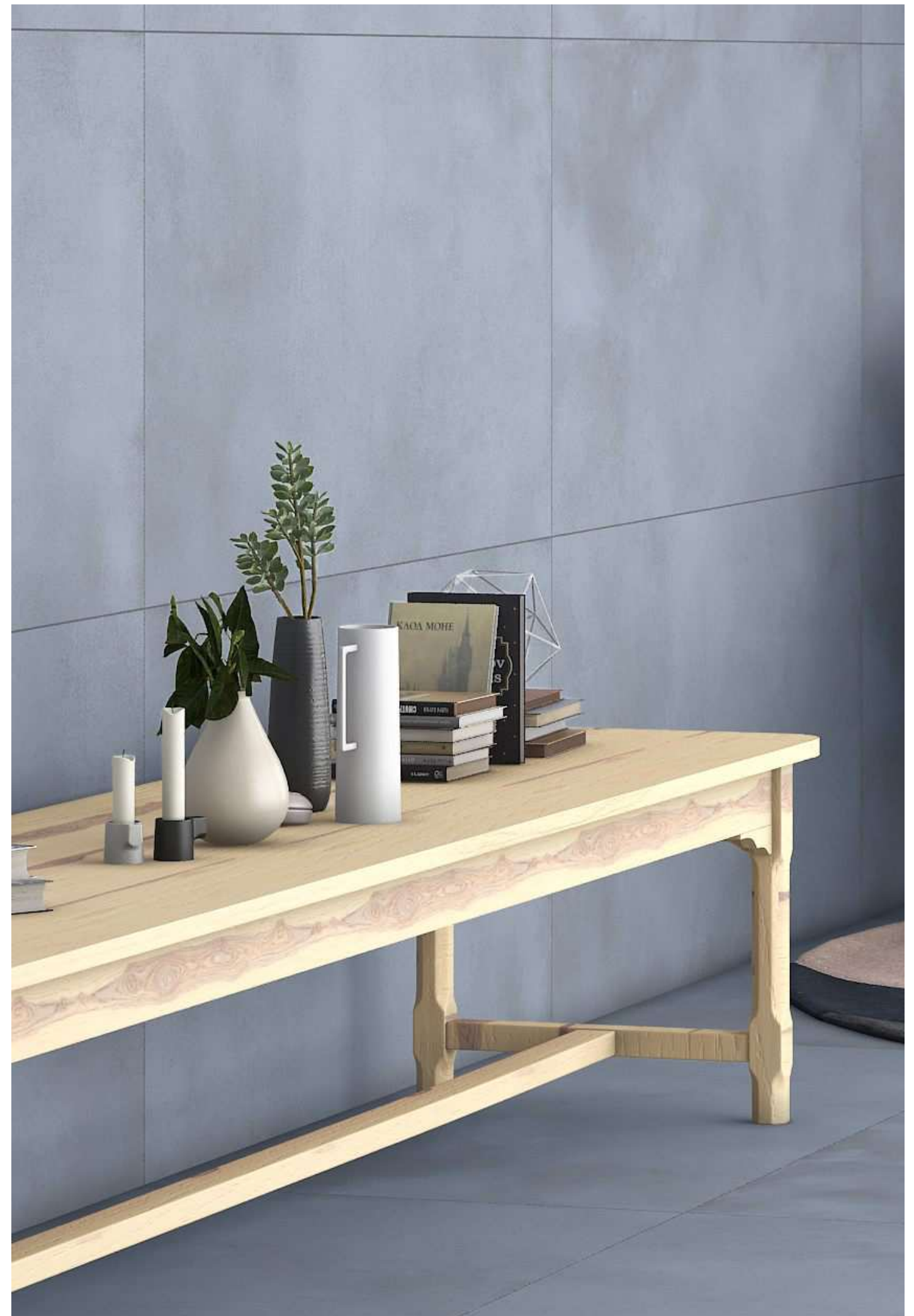








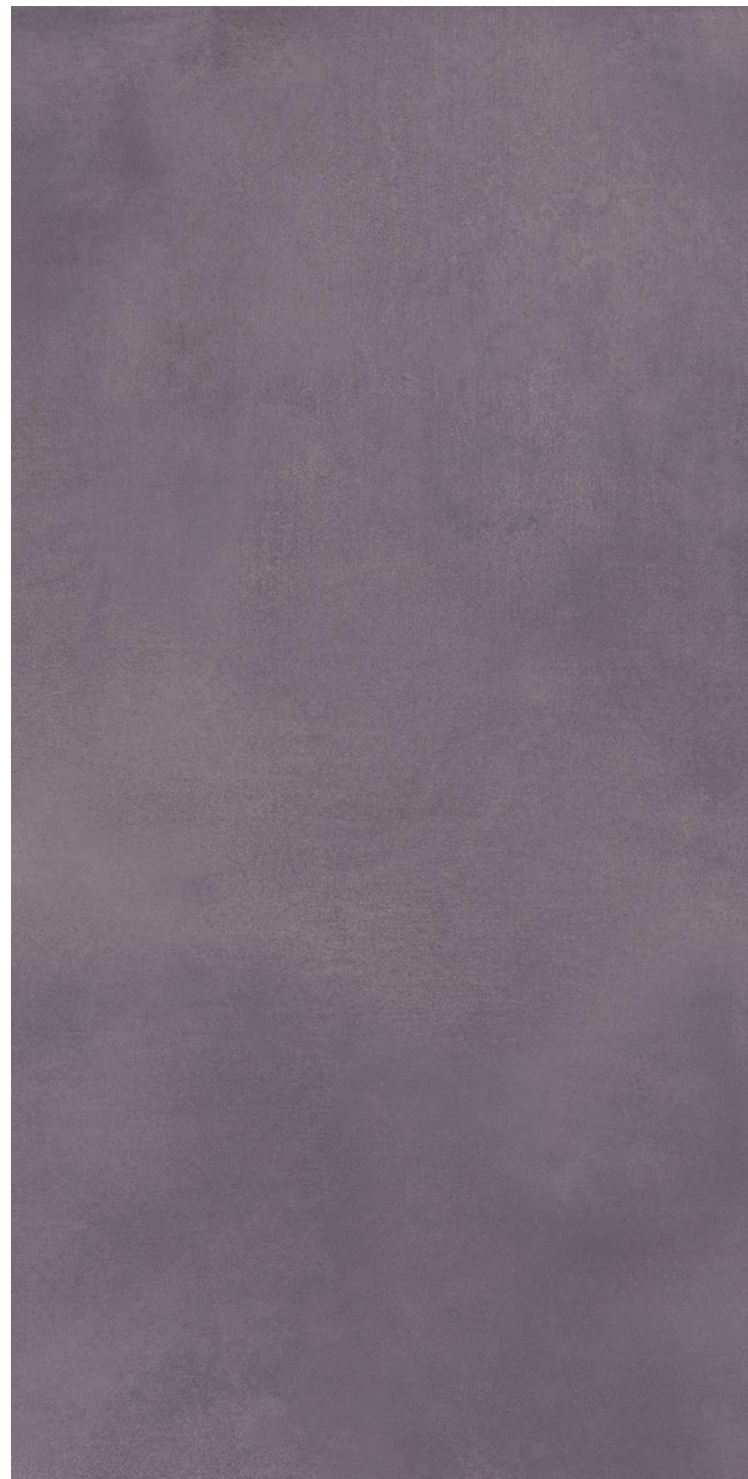
**BIRCH DENIM**  
60x120cm / Matt Surface











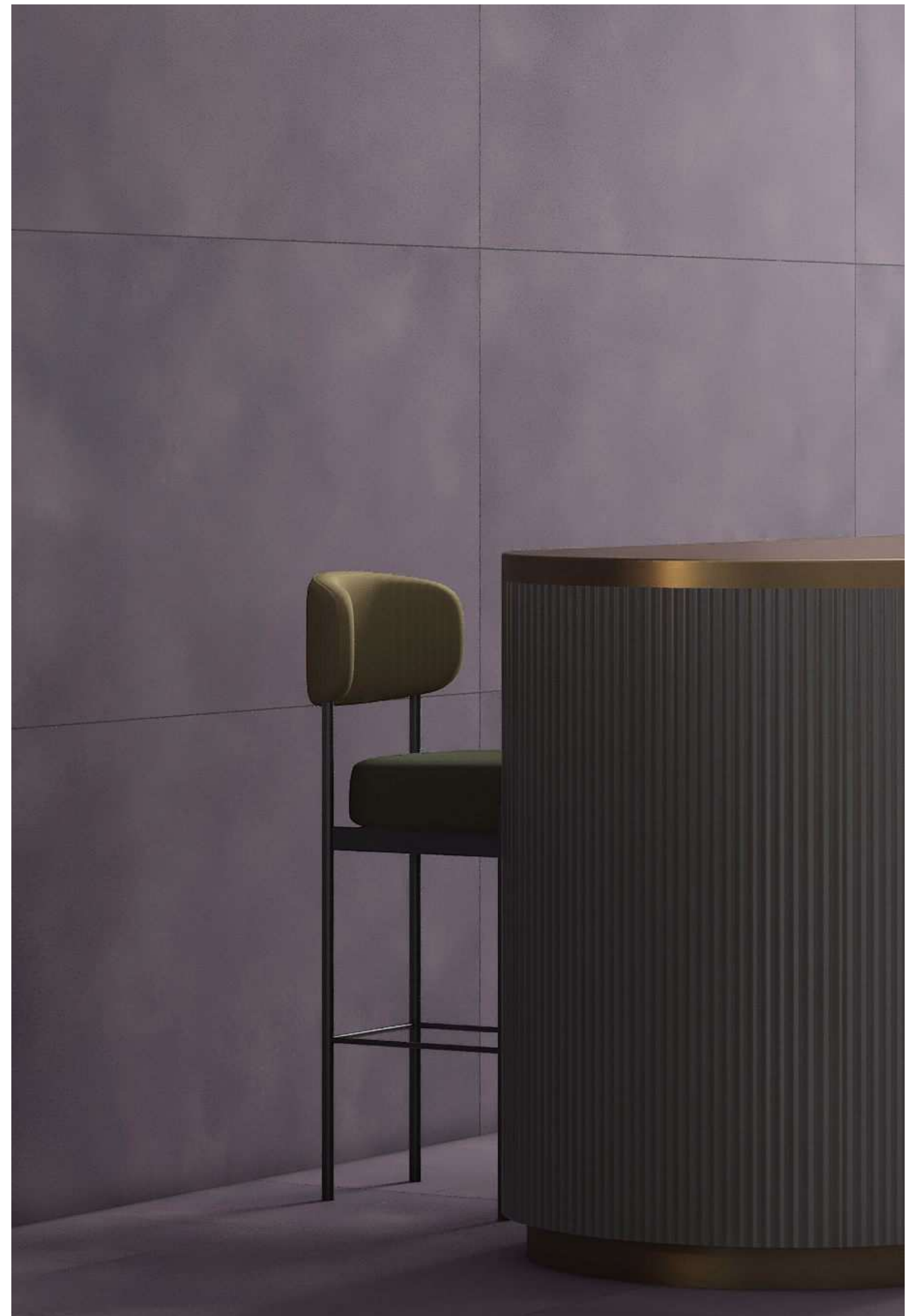
**BIRCH GRAPE**

60x120cm / Matt Surface



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## BIRCH GREEN

60x120cm / Matt Surface



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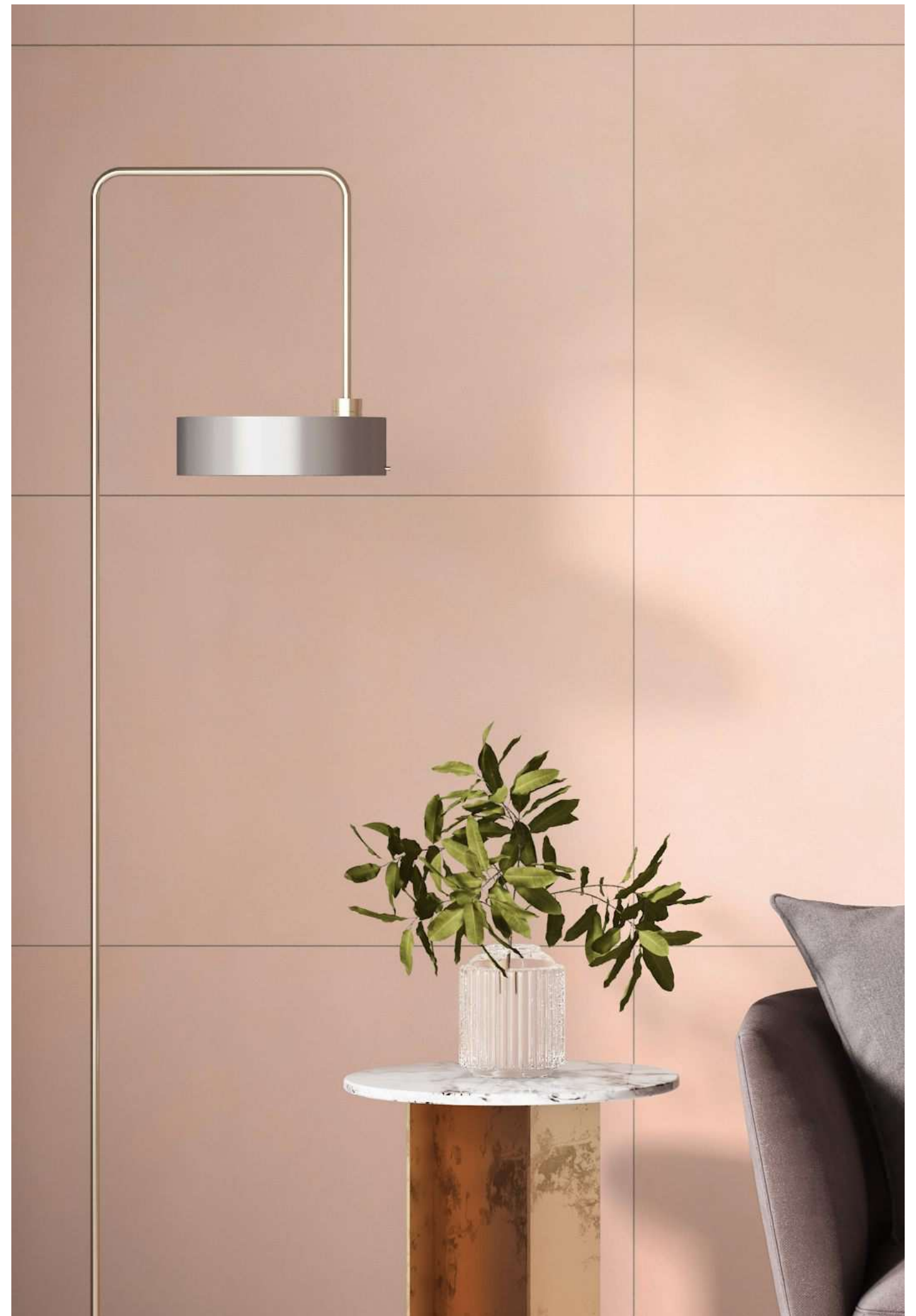
## BIRCH PINK

60x120cm / Matt Surface



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## BIRCH SEAFOAM

60x120cm / Matt Surface



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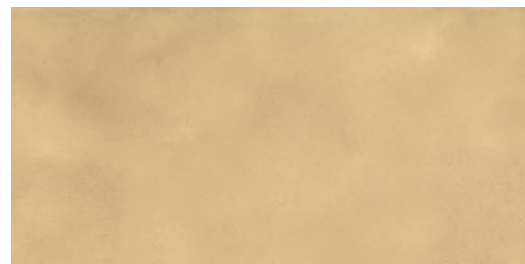
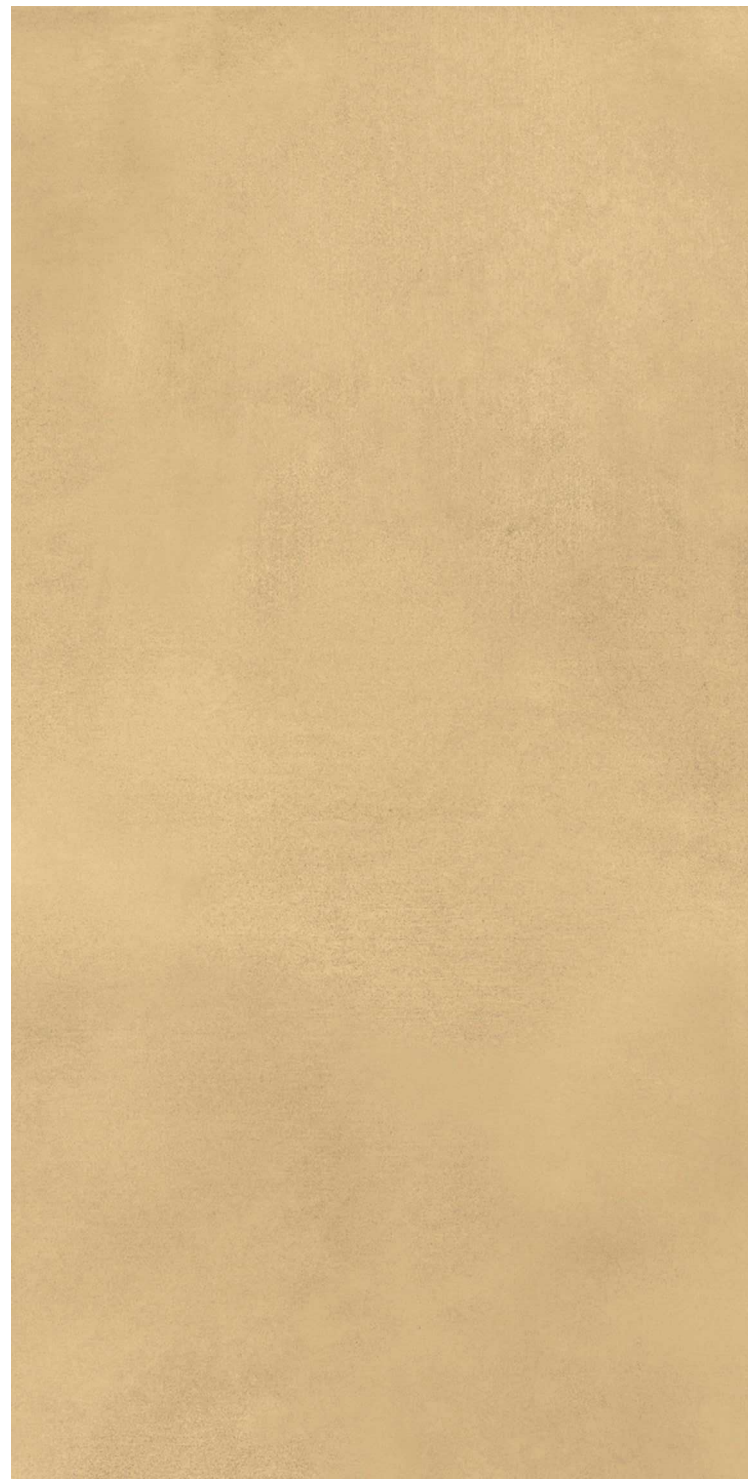
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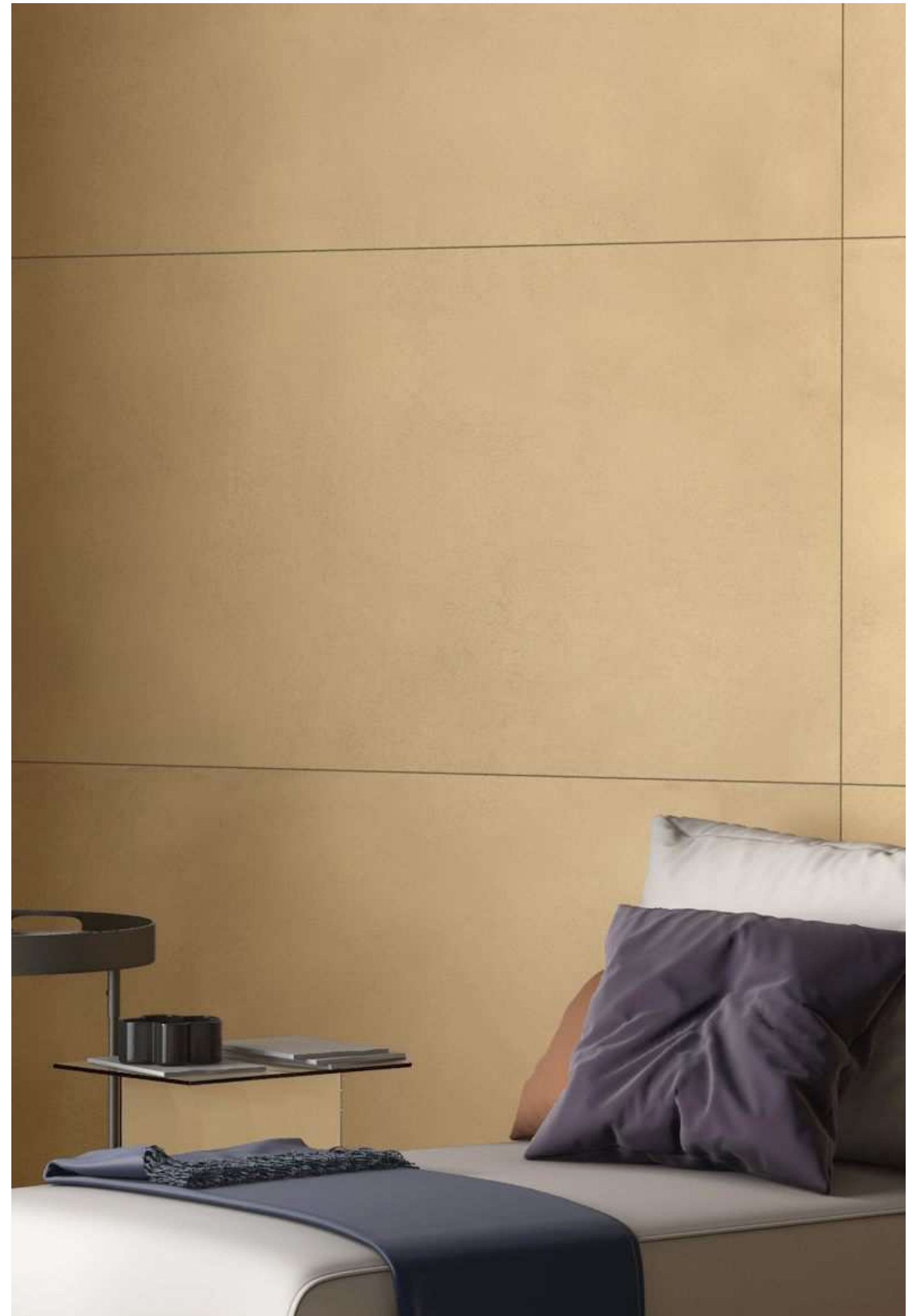
## BIRCH SUNSHINE

60x120cm / Matt Surface



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**SPECIAL COLOR**

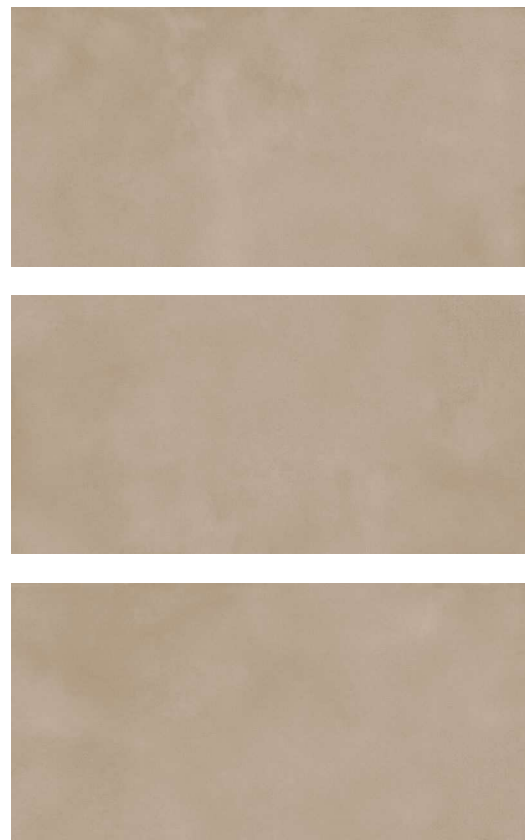


## LET THE MELODY OF SOFT COLORS FLOW FROM YOUR SPACE

The collection is crafted in the light of the spirited tradition and working with technology in the tow, we created dreamy surfaces that defy time and stand out in their natural glory. Wefts of soft colors delicately brush against each other without ever colliding, lending timeless artistry that accentuates your surfaces with the sophisticated elements of sublime grace and luxury inviting you to enjoy the cool ambiance.







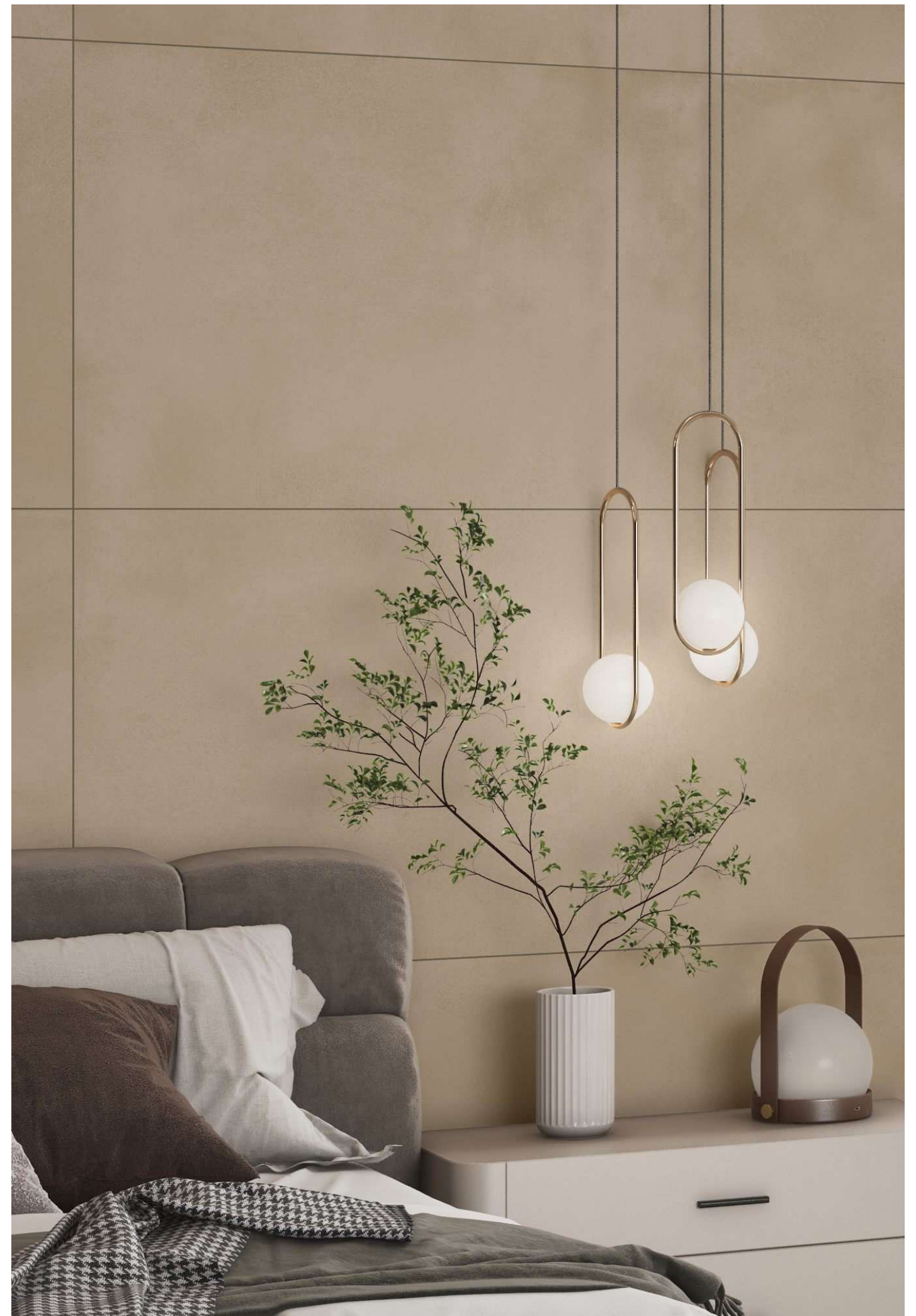
**BIRCH BEIGE**

60x120cm / Matt Surface



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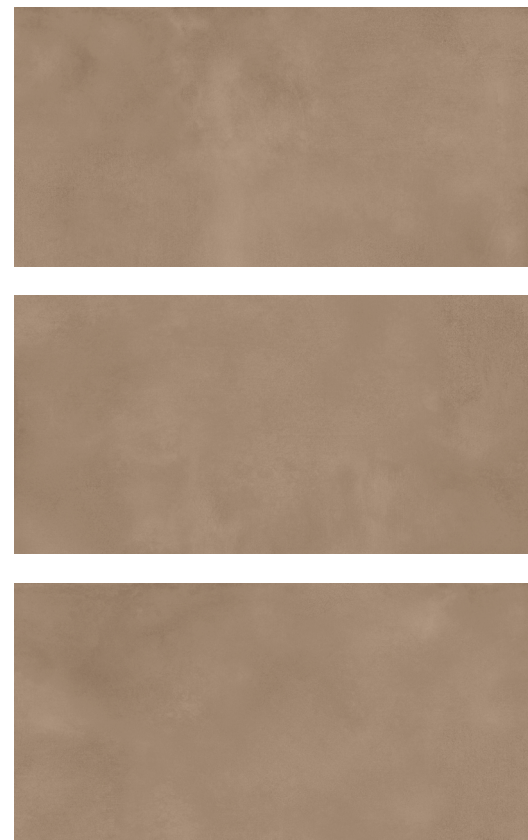
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**BIRCH CARMEL**  
60x120cm / Matt Surface









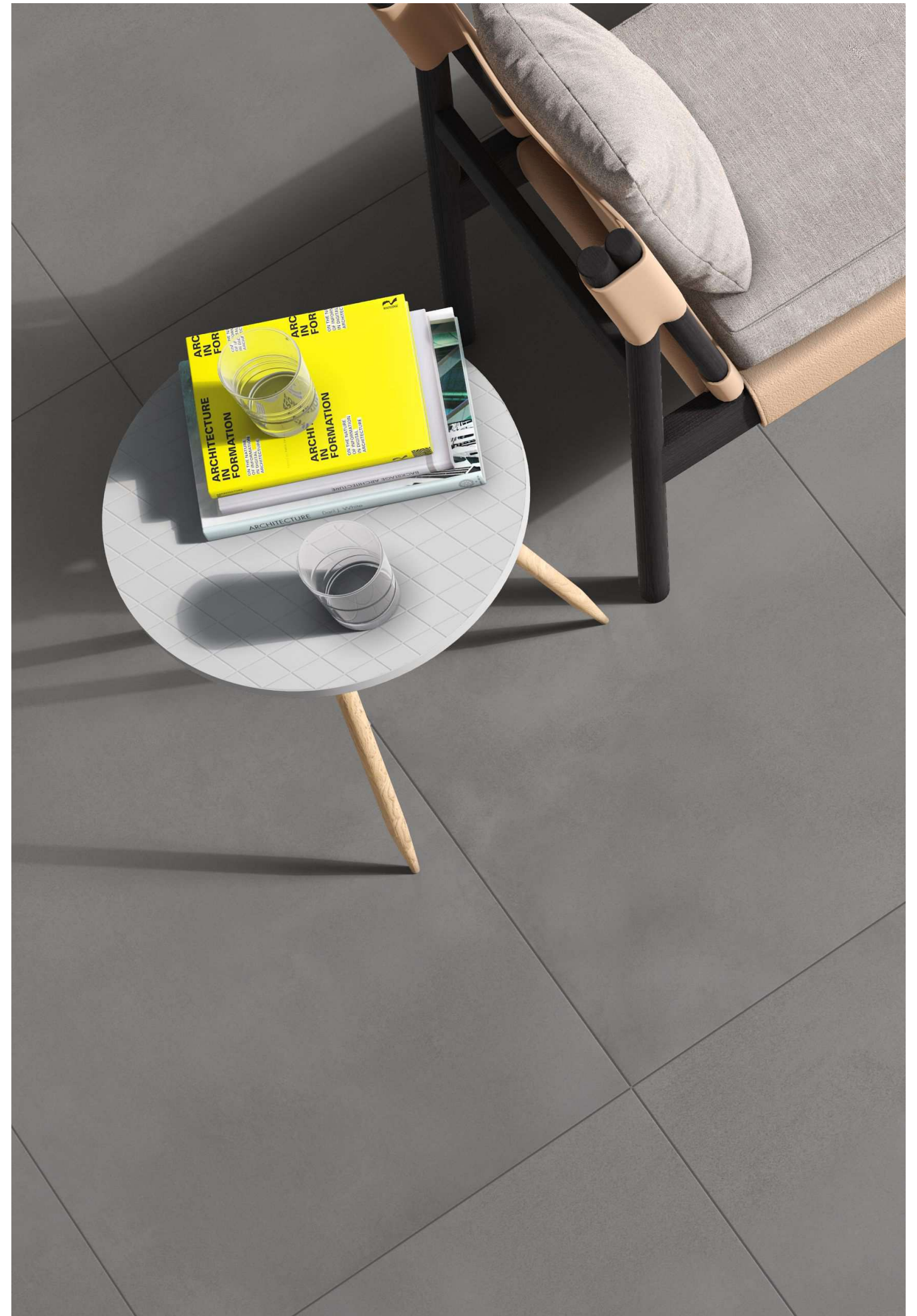


**BIRCH CHARCOAL**  
60x120cm / Matt Surface



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**BIRCH COAL**

60x120cm / Matt Surface



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## BIRCH OYESTER

60x120cm / Matt Surface



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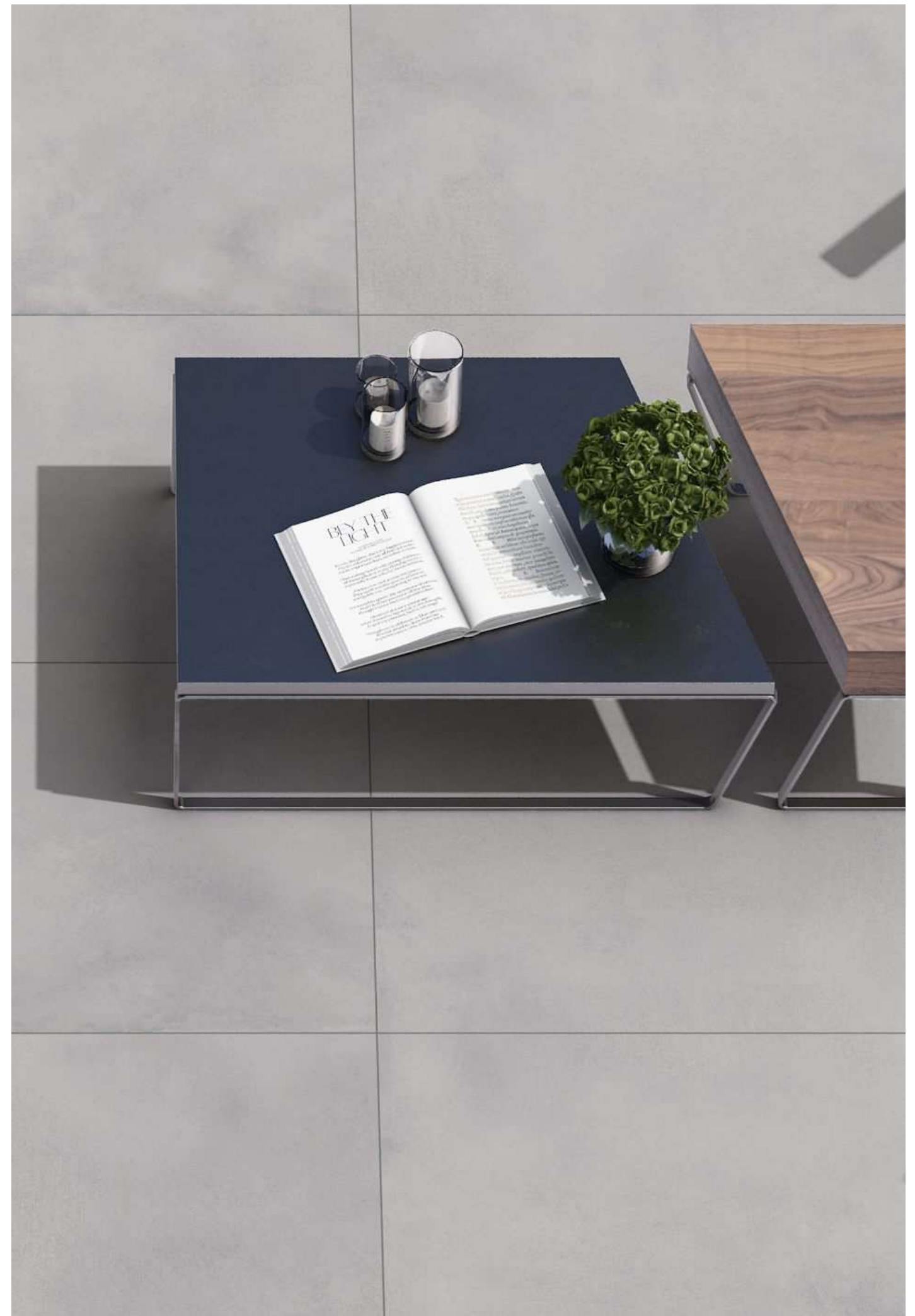
**BIRCH SLATE**

60x120cm / Matt Surface



**PIGMENTO**  
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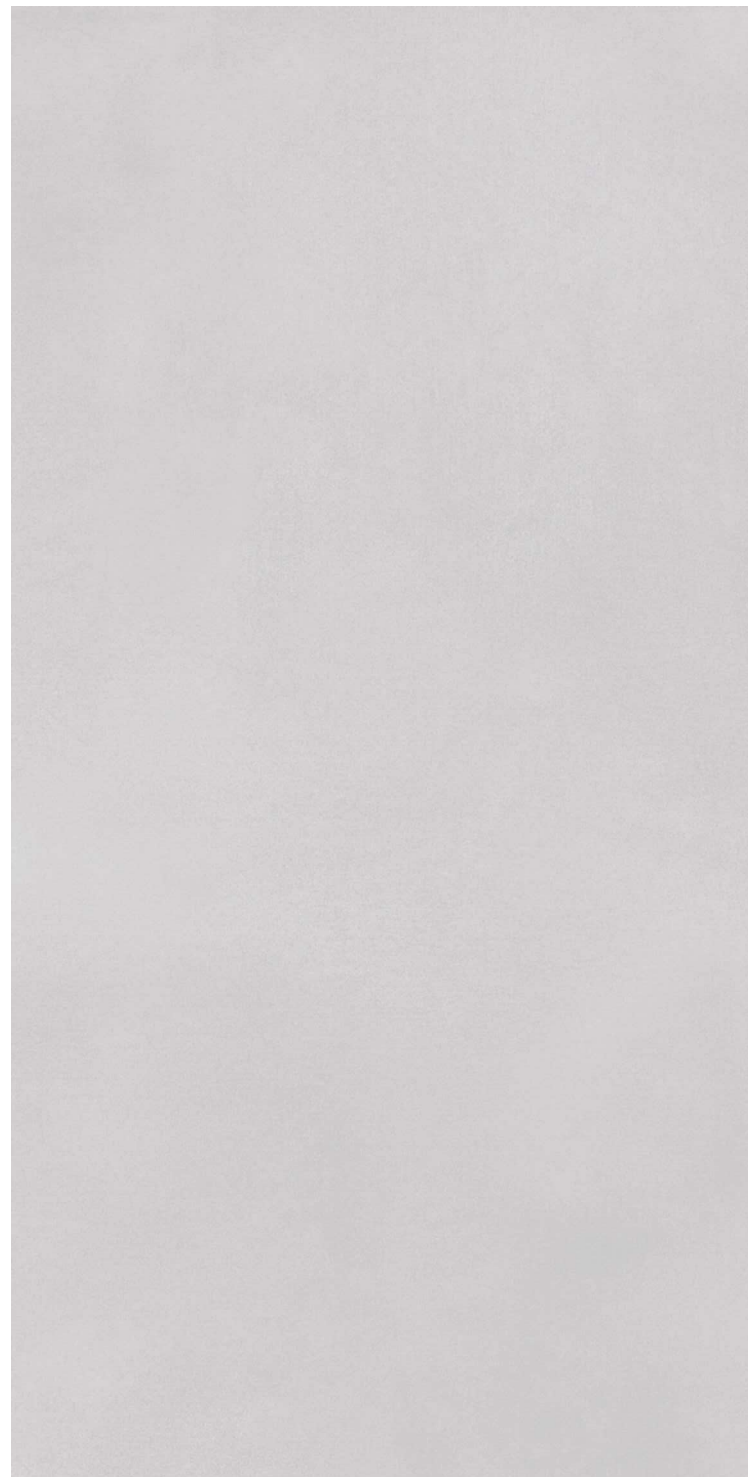
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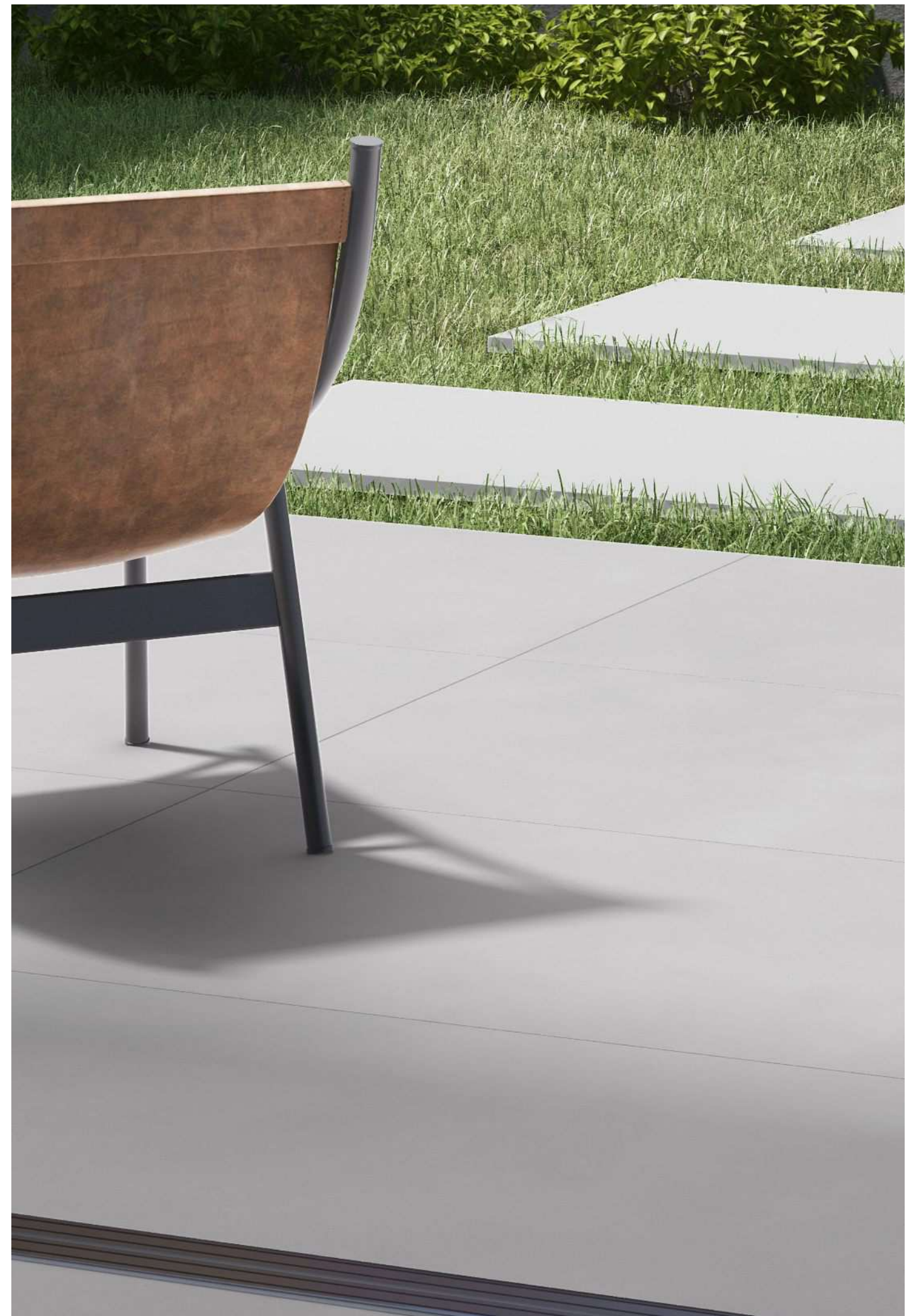






**BIRCH SILVER**

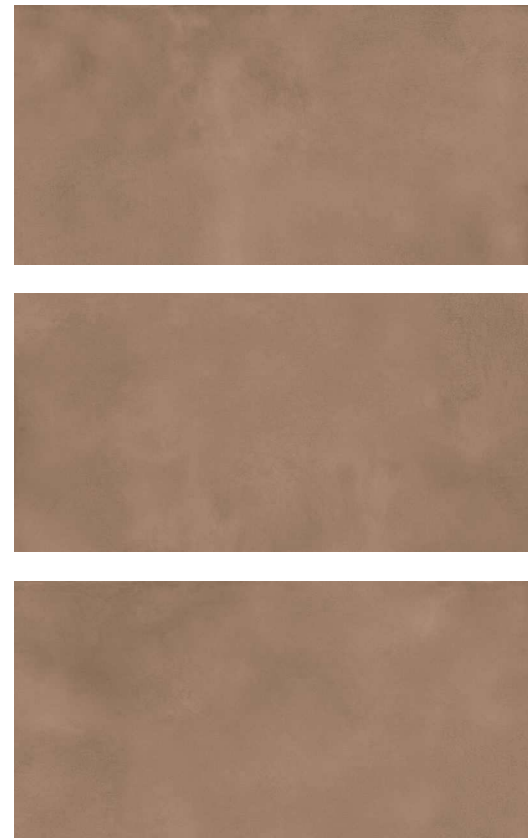
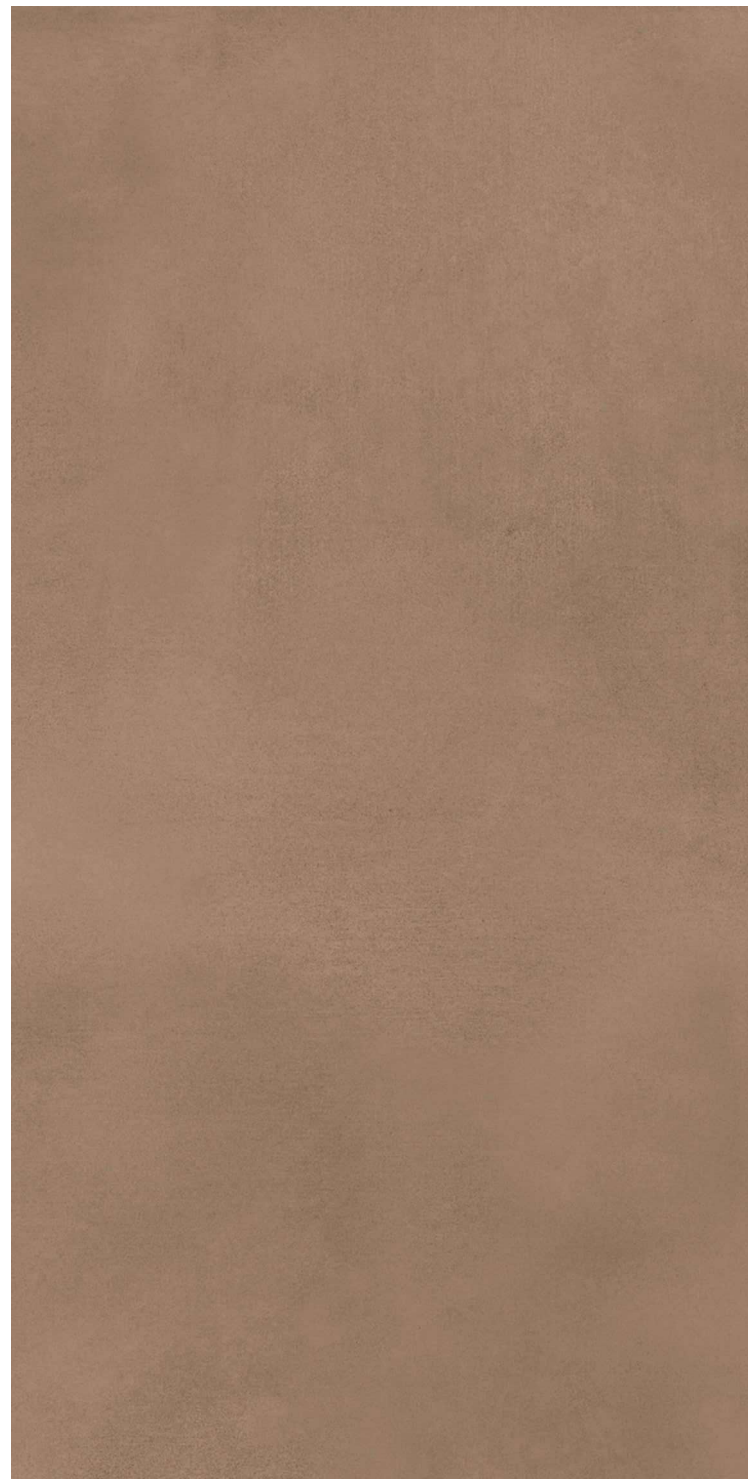
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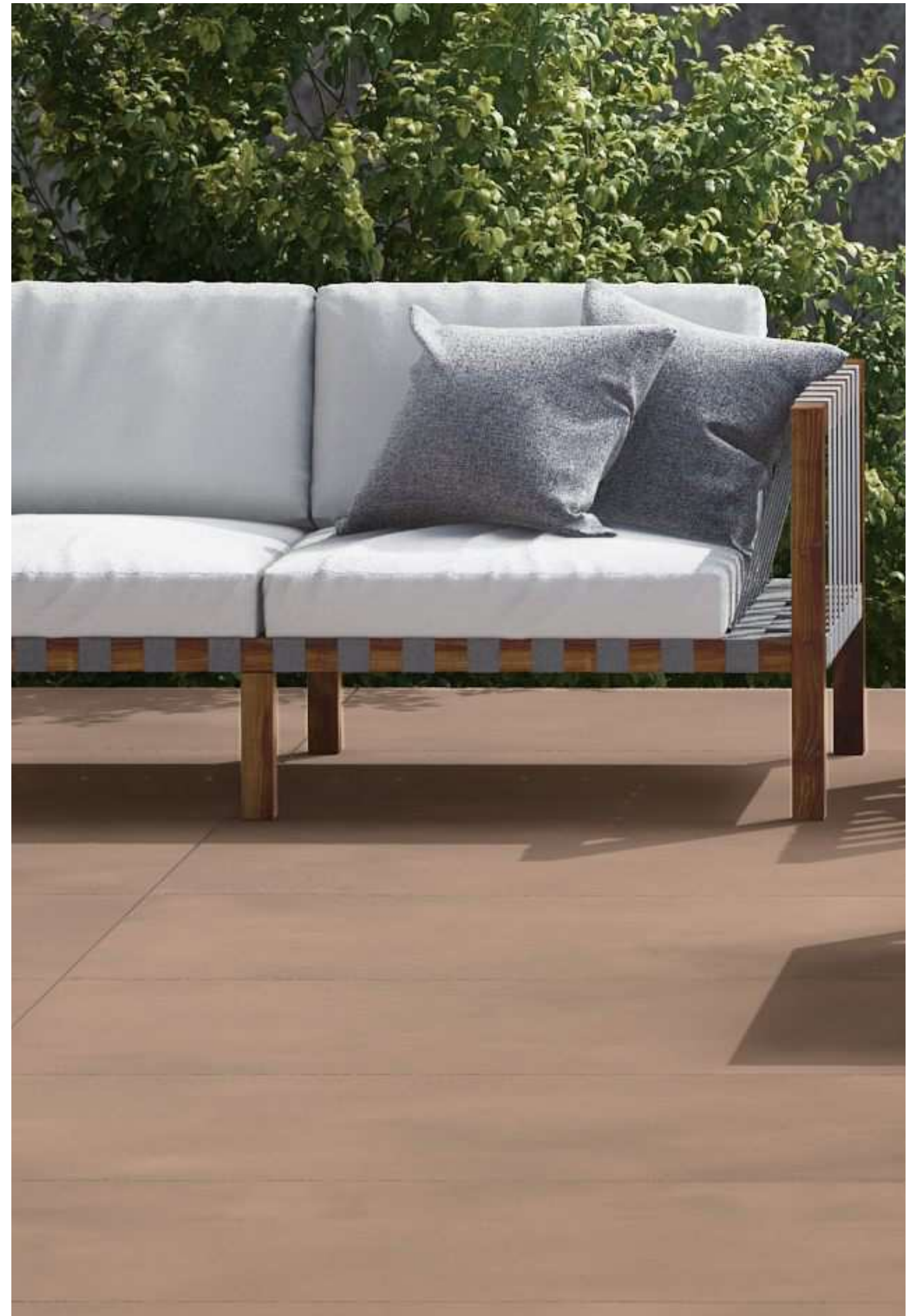
## BIRCH RUST

60x120cm / Matt Surface



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