

POLLENS<sup>®</sup>  
— GRANITO —



ARTSTONE  
When ceramic becomes art

Vol-2





## Brand Introduction

# indian heart, worldwide vision

From its headquarters in Morbi, it designs, develops, manufactures and distributes ceramic tiles for two commercial sizes: 60x120cm & 80x160cm. Pollens Granito owns production plants in Morbi with a capacity of over 9 million square meters per year. It produces more than 4,500 Designs that are distributed worldwide through sales offices and warehouses located in Italy, United States, Russia, Germany, India and Hong Kong.

Pollens Granito has a logistics organization geared to respond immediately to the needs of the global market; its skilled team has a market oriented approach, it provides tailor made solutions from design to tiles installation.

Pollens Granito operates in more than 70 countries with large points of sale. In some strategic areas, its international strength is underlined by specific divisions. In order to promptly fulfil the orders that arrive from 4 different continents.

[www.pollensgranito.com](http://www.pollensgranito.com)



# ARTSTONE

When ceramic becomes art

## Plus, Pure & Natural Raw Materials

Multiple colored mixes are randomly blended to create a unique, unrepeatable mix in every slab. A system of patented technologies reproduces the randomness of nature and handmade objects. Every single Tile looks different from all the others. The distribution of the colors and grain, random and unrepeatable, composes a harmony with the unique fascination of nature and hand craftsmanship.





**Tropical**  
Collection



**Grigio Alpi**  
Collection



**Blanc**  
Collection















**Terrazo**  
Collection

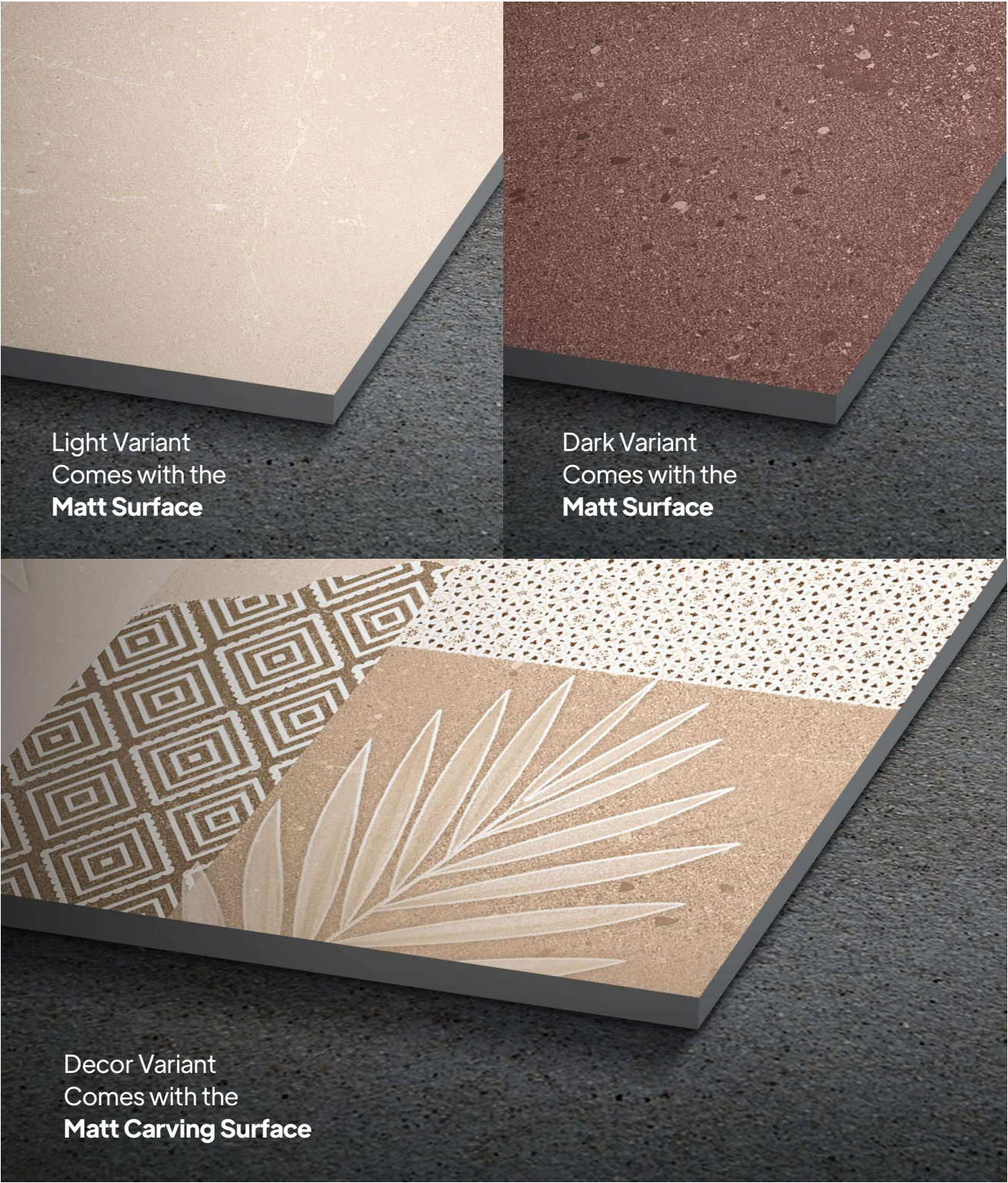


**Midori**  
Collection



Hygienic and suitable for contact with food	
Resistant to chemicals, acids bases, and solvents	
Easy to clean	
Scratch proof and abrasion-resistant	
UV-resistant	
Frostproof	
Resistant to heat and high temperatures	
Guaranteed flatness and stability over time	
Impact Resistant & More Durable	
Resistant to mould, mildew, and fungus	
Stainproof	
Waterproof	

# Product Advantages And Specifications





Product Range





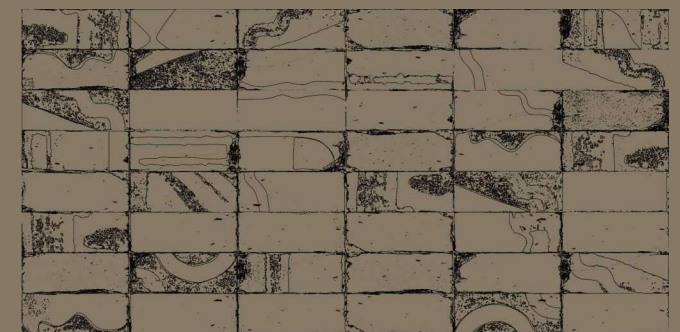


**ARTSTONE**  
When ceramic becomes art

Collection  
**Blaze**

600x1200mm  
60x120cm  
2'x4'

Seemingly simple shapes  
make for new visual ties and  
individual atmospheres.



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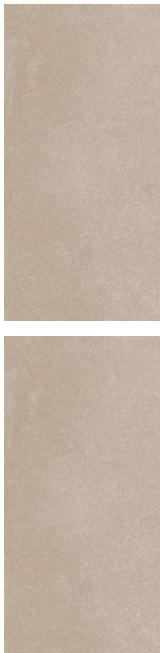




**BLAZE LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**BLAZE DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**BLAZE DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Tropical Natural**

600x1200mm  
60x120cm  
2'x4'

tropical beauty  
featuring paint  
stroke design !



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**TROPICAL NATURAL LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**TROPICAL NATURAL DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Grigio Alpi**

600x1200mm  
60x120cm  
2'x4'

The calm of pale colours  
and the strong character  
of the dark shades,



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**GRIGIO ALPI LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**GRIGIO ALPI DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**GRIGIO ALPI DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







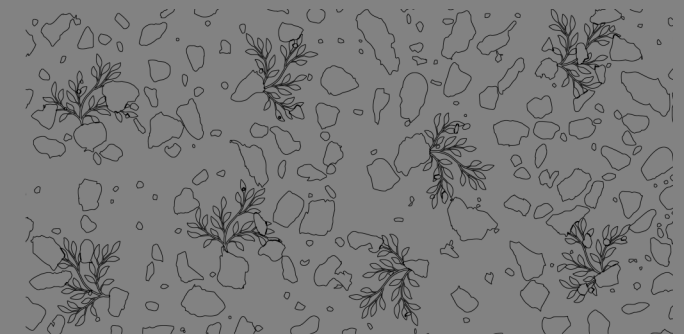


**ARTSTONE**  
When ceramic becomes art

Collection  
**Terrazo**

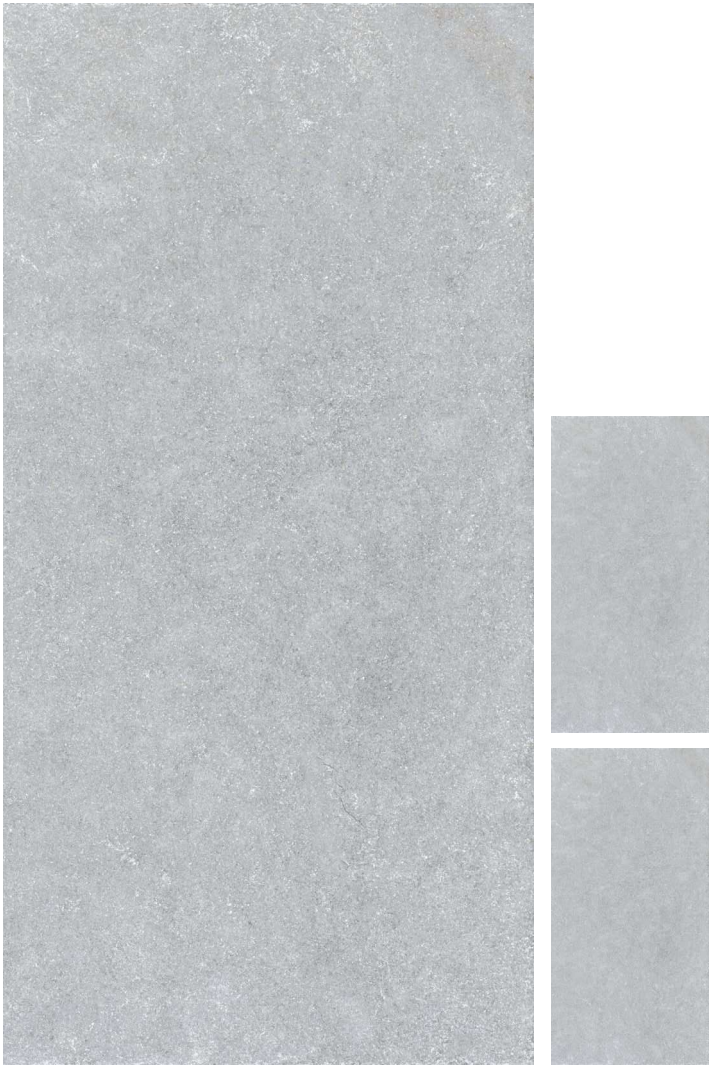
600x1200mm  
60x120cm  
2'x4'

The stone effect featured on distinctive new finishes, has taken everyone by surprise



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**TERRAZO LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**TERRAZO DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection

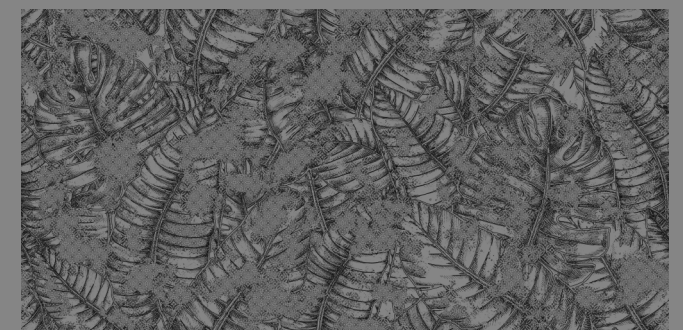
**Mystic**

600x1200mm

60x120cm

2'x4'

The precision of the metal  
look meets the  
unpredictable paths



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**MYSTIC LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**MYSTIC DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







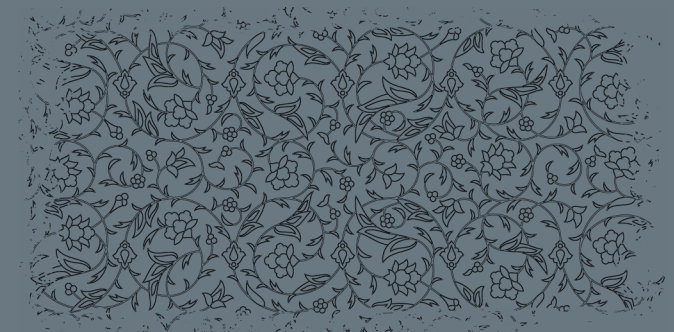


**ARTSTONE**  
When ceramic becomes art

Collection  
**Scarlett**

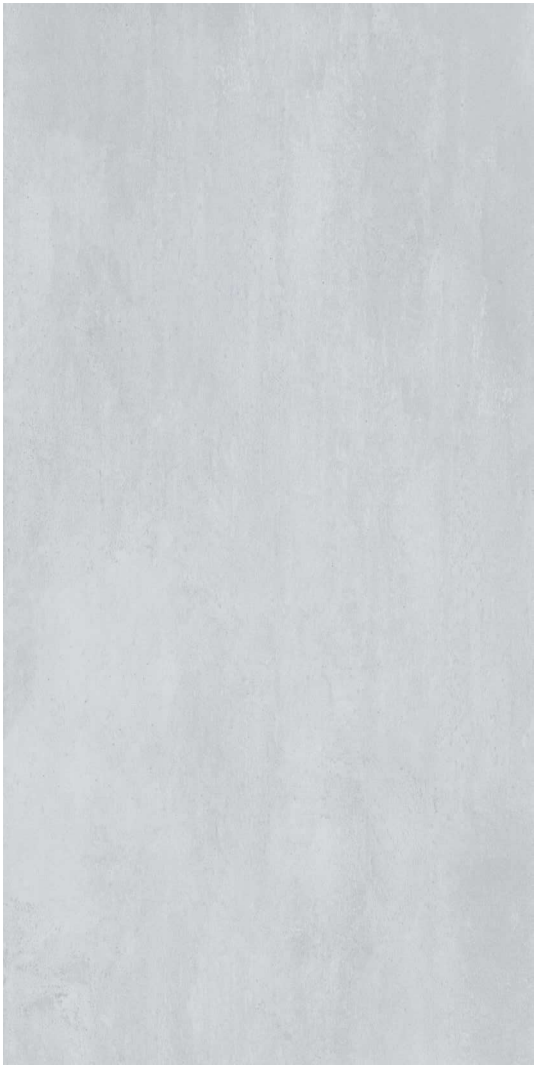
600x1200mm  
60x120cm  
2'x4'

The elegance of shades take  
on an eclectic side with an  
inspirations



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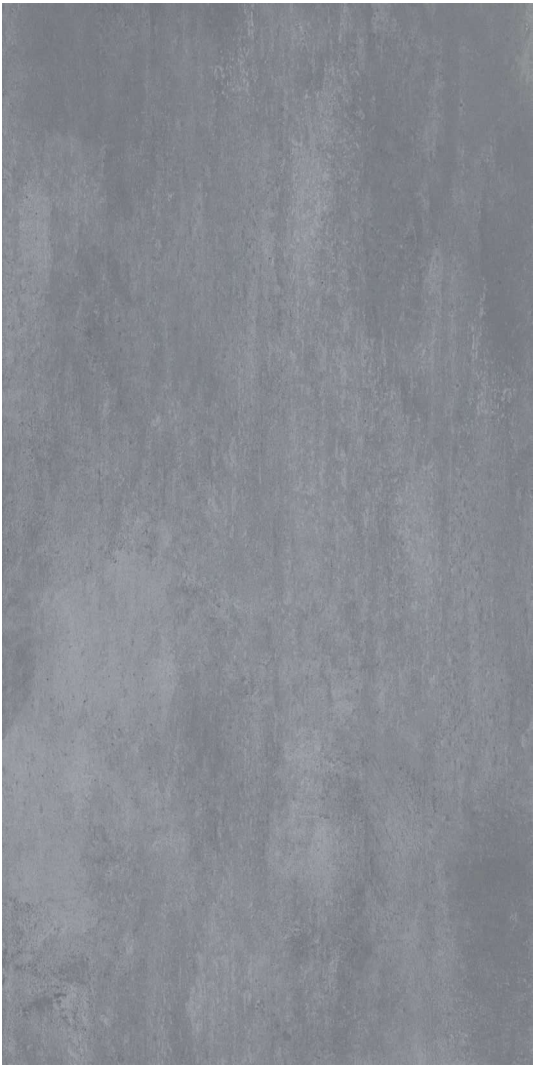




**SCARLETT LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**SCARLETT DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**SCARLETT DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







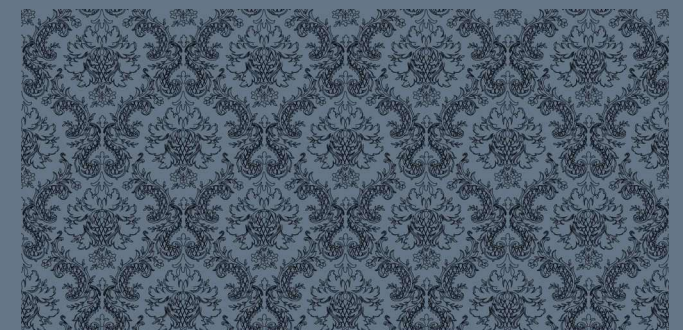


**ARTSTONE**  
When ceramic becomes art

Collection  
**Blanc**

600x1200mm  
60x120cm  
2'x4'

Sculpture, plain colours  
and shapes - namely, the  
mastery of art.



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**BLANC DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**BLANC DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







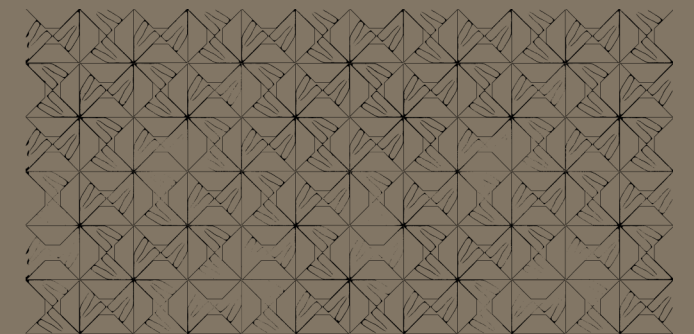


**ARTSTONE**  
When ceramic becomes art

Collection  
**Midori**

600x1200mm  
60x120cm  
2'x4'

Keymood has an understated  
appearance that is  
packed with details



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**MIDORI LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**MIDORI DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Versace**

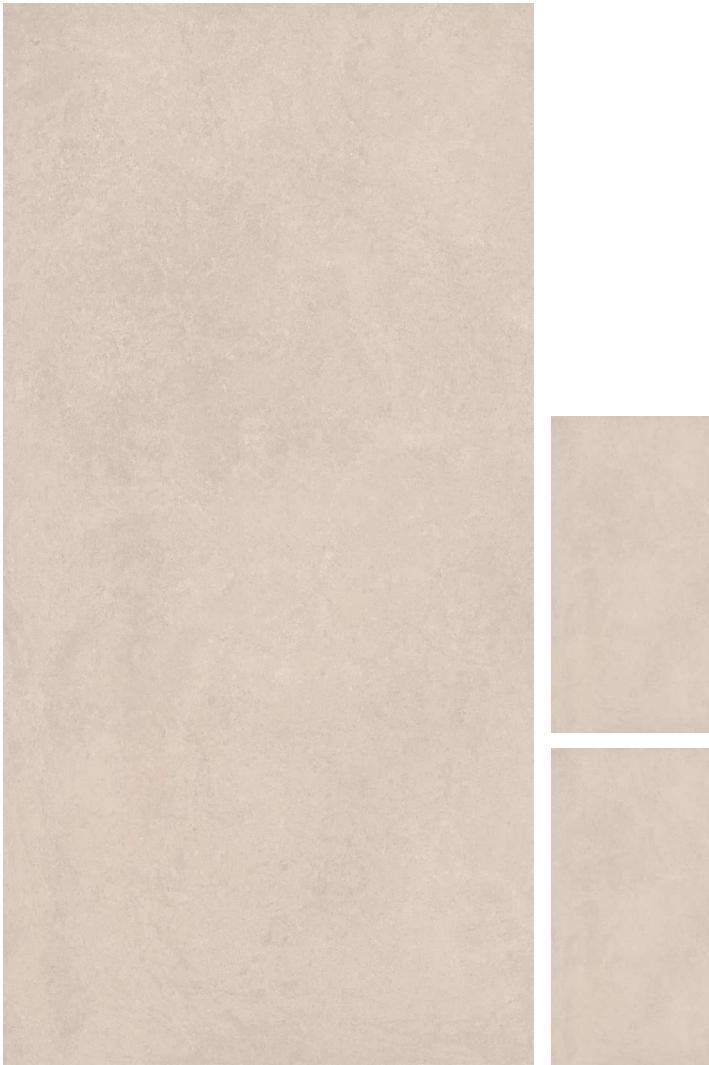
600x1200mm  
60x120cm  
2'x4'

When geometrical rigour  
frames warm, cloud-like  
nuances



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**VERSACE LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**VERSACE DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**VERSACE DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







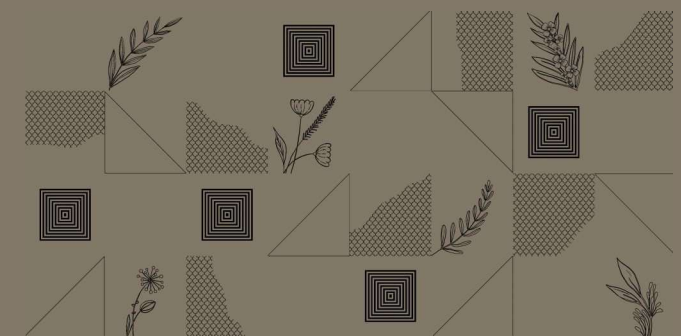


**ARTSTONE**  
When ceramic becomes art

Collection  
**Origami**

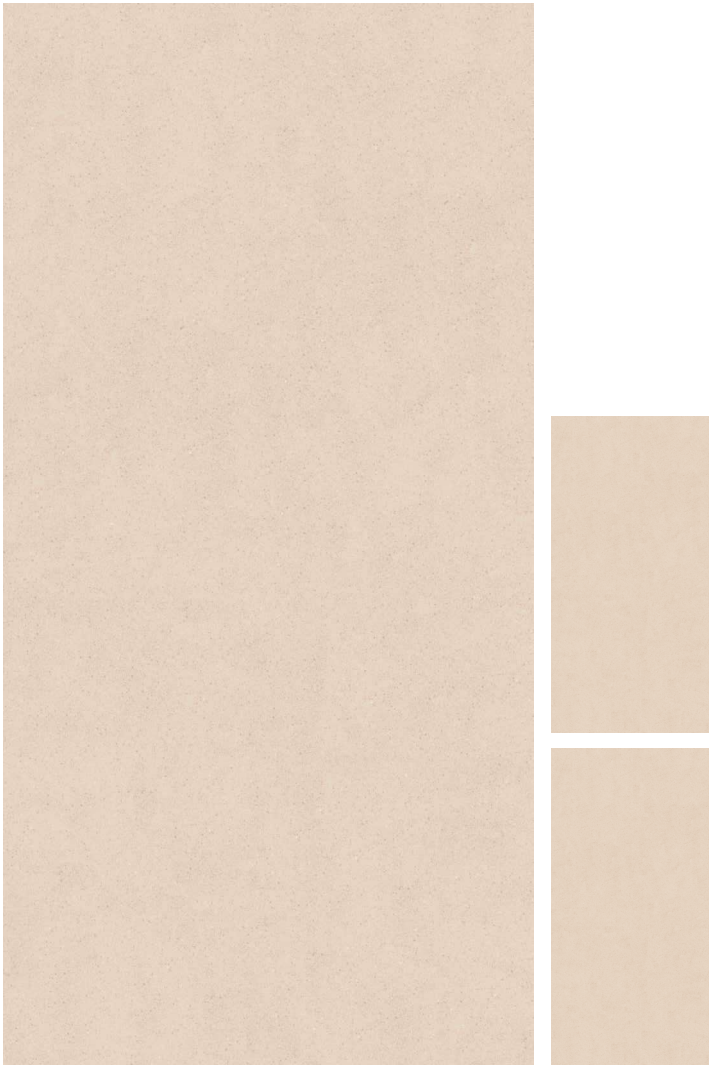
600x1200mm  
60x120cm  
2'x4'

Architecture, material and  
design blend in a harmony of  
delicate yet decisive  
shapes and nuances



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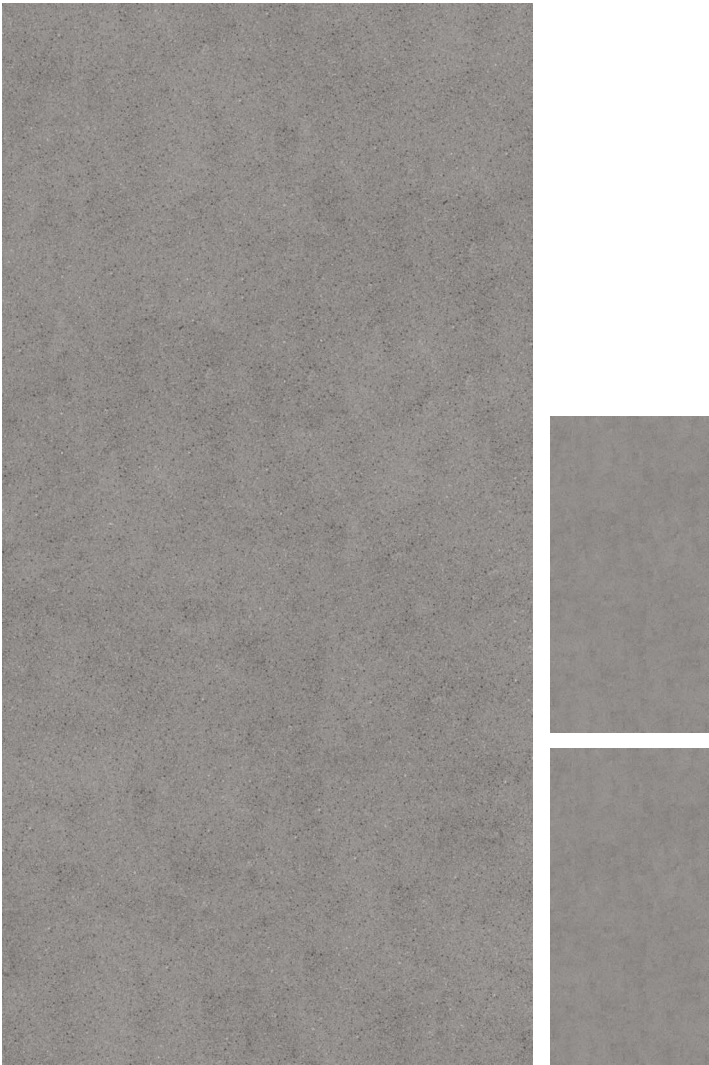




ORIGAMI LIGHT

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



ORIGAMI DARK

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



ORIGAMI DECOR

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Avorio**

600x1200mm  
60x120cm  
2'x4'

With a timeless charm inspired  
by the fine materials used  
in architecture



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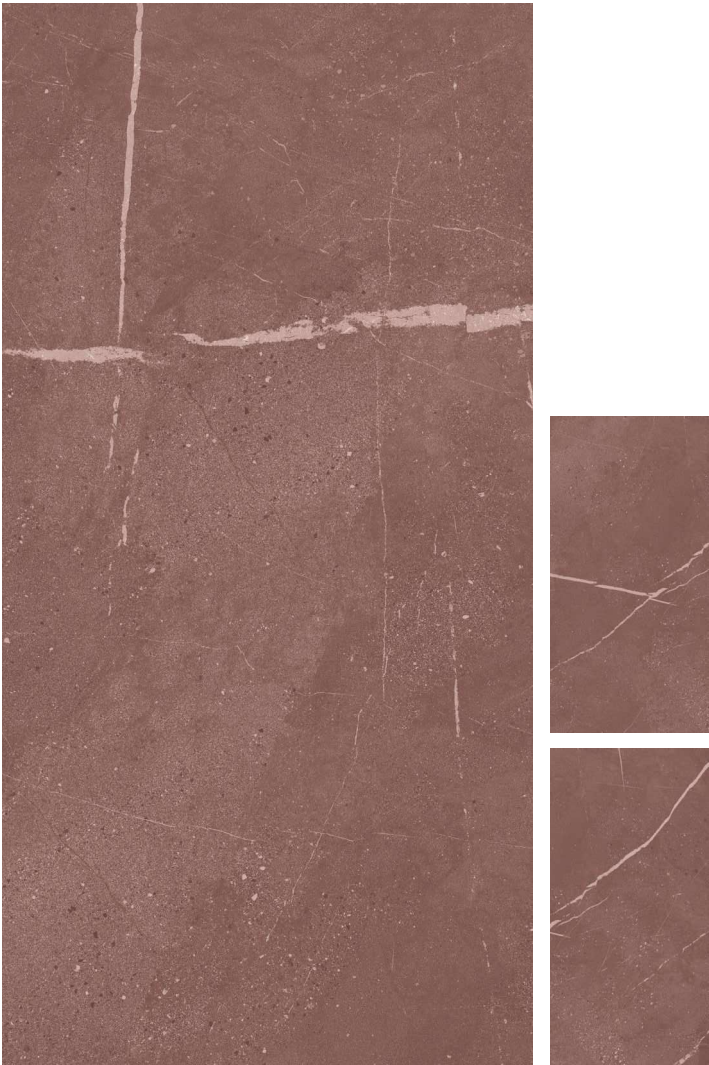




**AVORIO LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**AVORIO DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**AVORIO DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







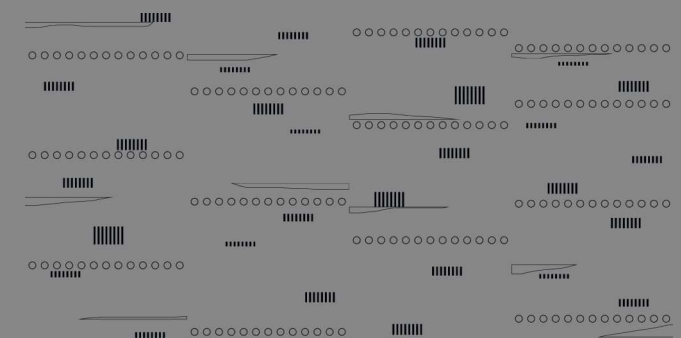


**ARTSTONE**  
When ceramic becomes art

Collection  
**Athena**

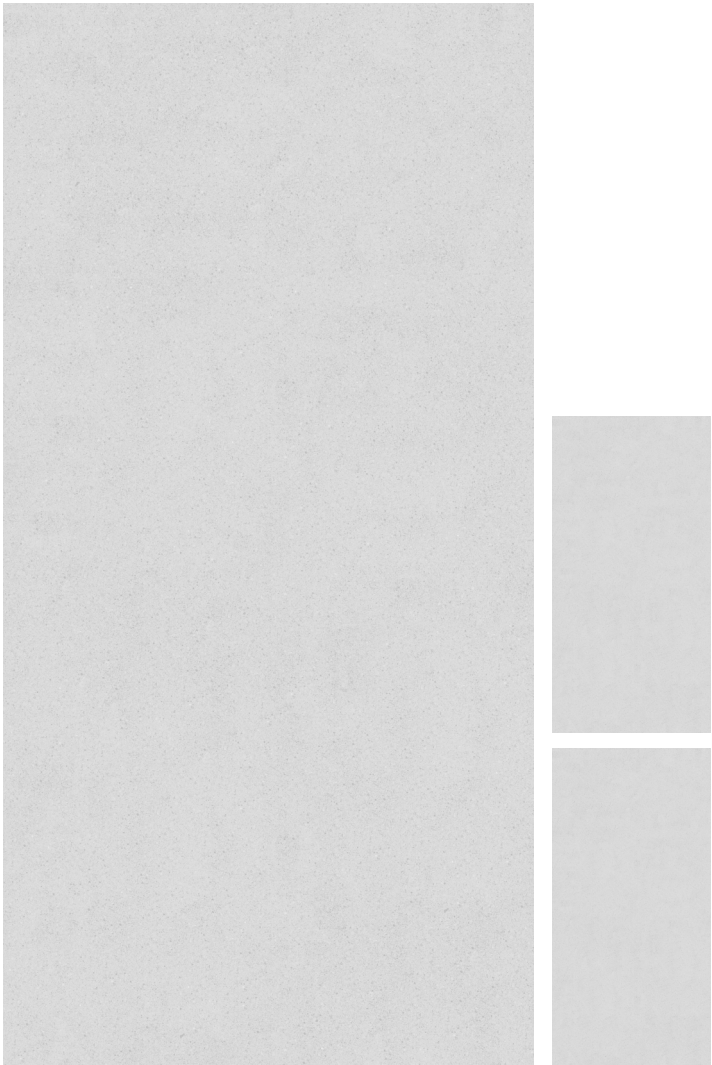
600x1200mm  
60x120cm  
2'x4'

Made with the purest natural  
raw materials, stand out for  
their compactness,



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**ATHENA DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**ATHENA DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







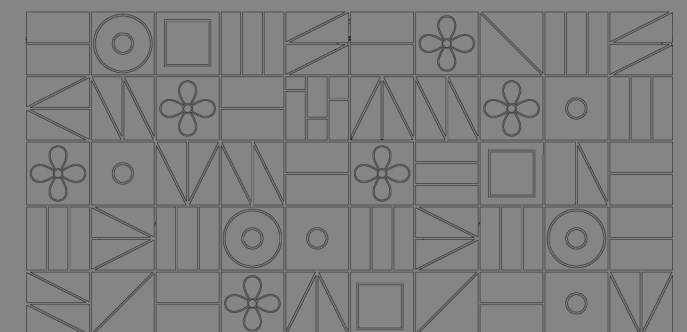


**ARTSTONE**  
When ceramic becomes art

Collection  
**Lavica**

600x1200mm  
60x120cm  
2'x4'

The depth of the shades and  
elegance of the patterns bring  
life to refined



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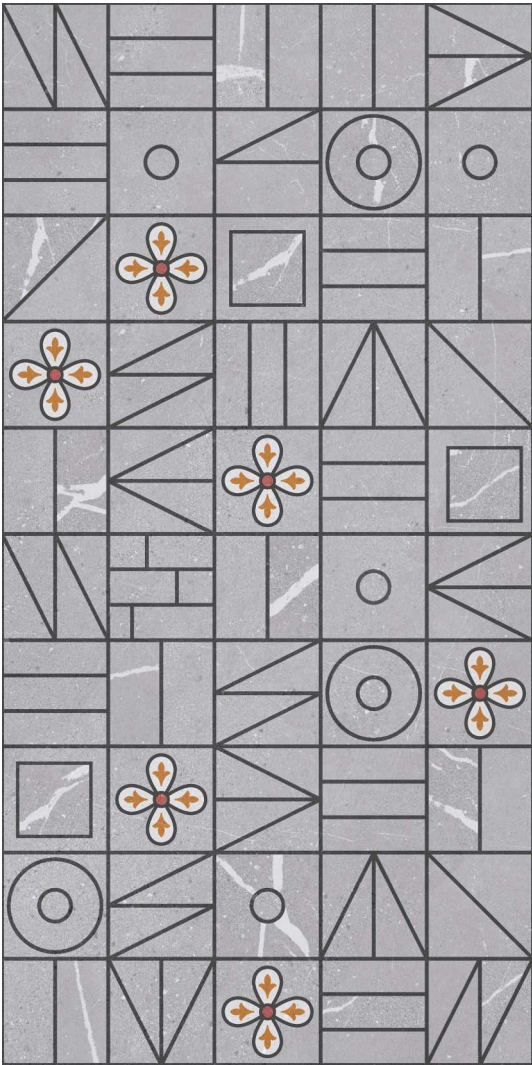




LAVICA DARK

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



LAVICA DECOR

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







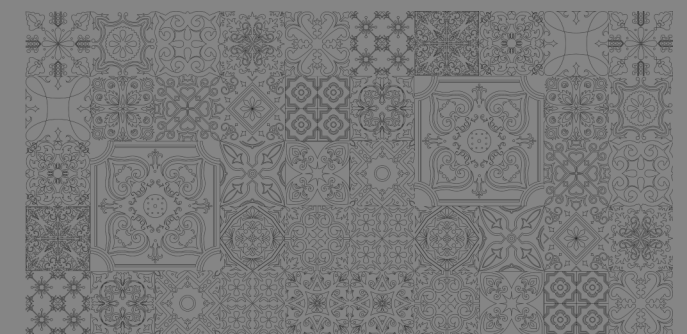


**ARTSTONE**  
When ceramic becomes art

Collection  
**Arabica**

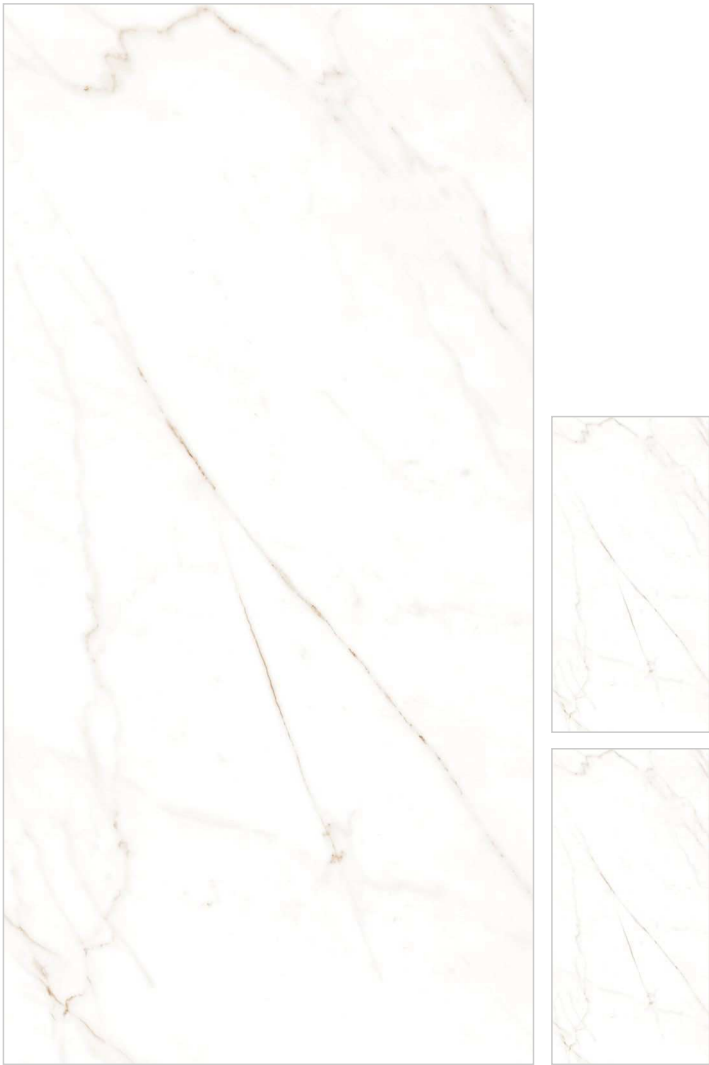
600x1200mm  
60x120cm  
2'x4'

always used the beauty of  
mandal to dress noble,  
precious architectures.



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**ARABICA LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**ARABICA DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







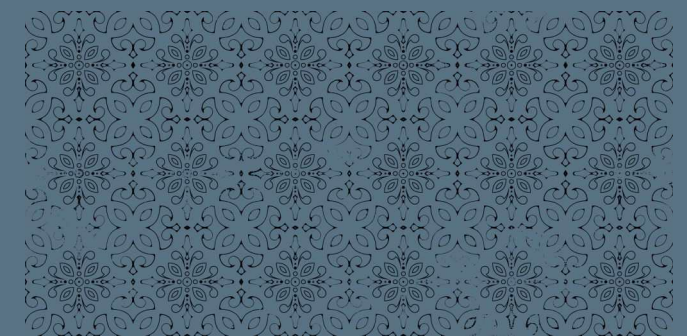


**ARTSTONE**  
When ceramic becomes art

Collection  
**Lunar**

600x1200mm  
60x120cm  
2'x4'

turn the space into a window  
that opens onto the peace  
of nature.



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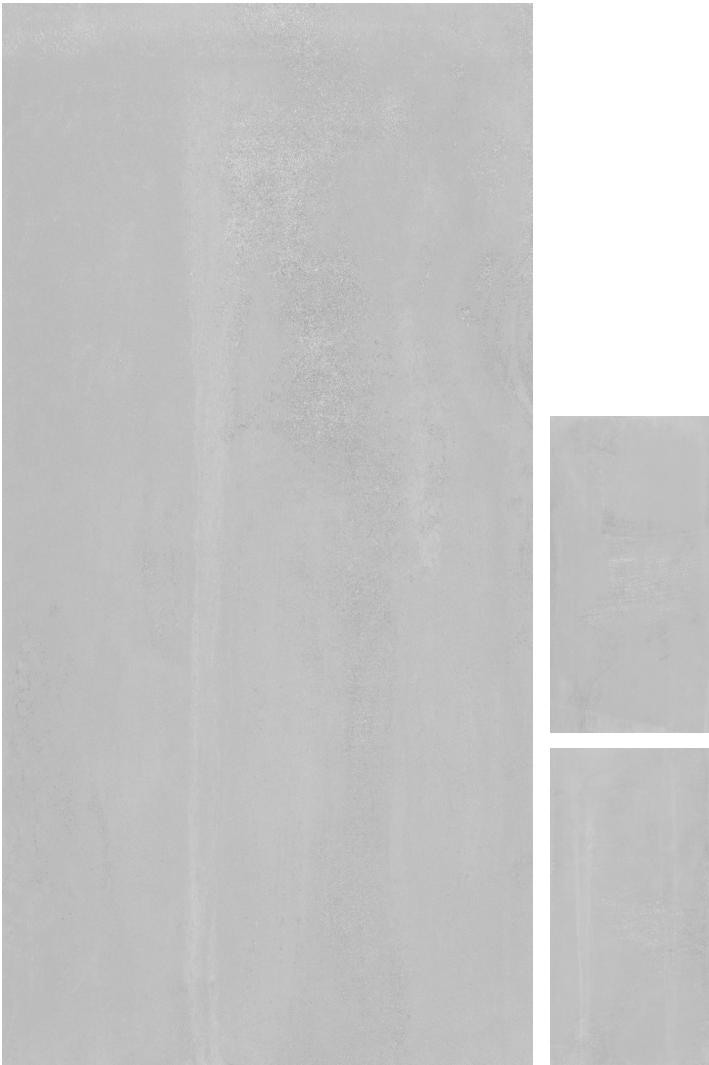




LUNAR LIGHT

600x1200mm  
60x120cm / 2'x4'

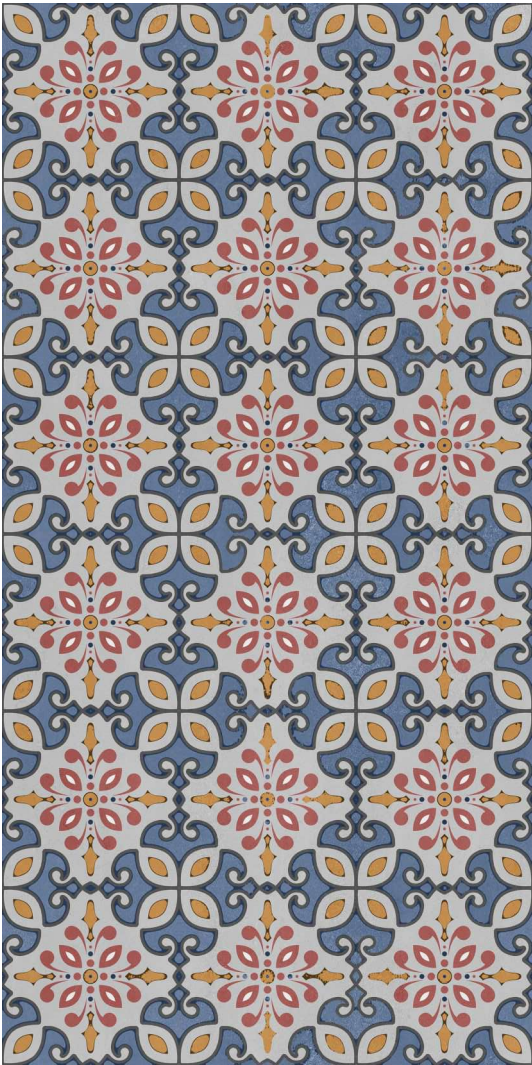
No Effect  
Matt Finish



LUNAR DARK

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



LUNAR DECOR

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Assos**

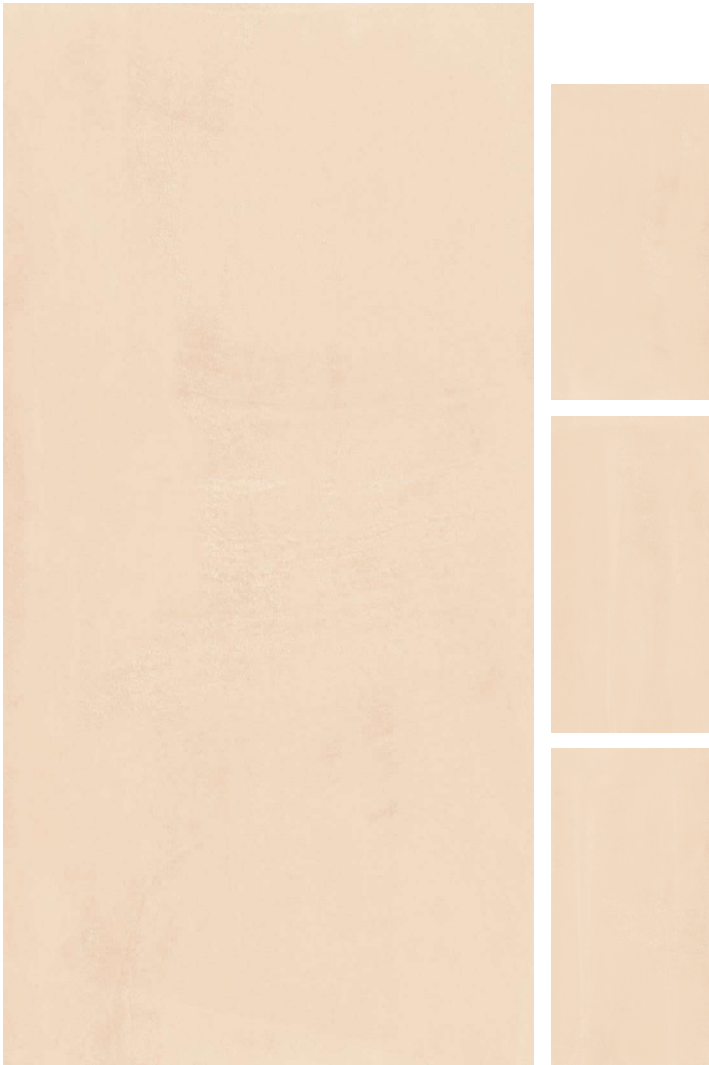
600x1200mm  
60x120cm  
2'x4'

Surface that emphasize  
the balance of comfort  
and elegance



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**ASSOS LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**ASSOS DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**ASSOS DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Bulgari**

600x1200mm  
60x120cm  
2'x4'

Graceful Surface with  
magnetic looks for  
an urban style



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BULGARI DARK

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



BULGARI DECOR

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Emerald**

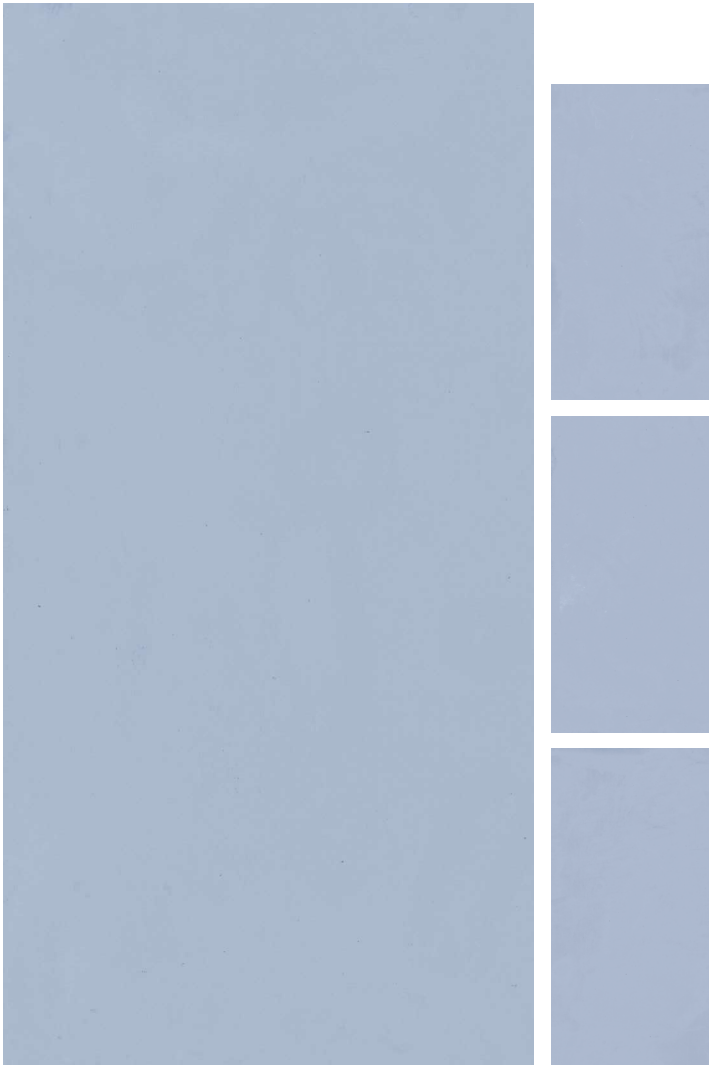
600x1200mm  
60x120cm  
2'x4'

Design that invite  
relaxation and a pleasant  
aura to a place



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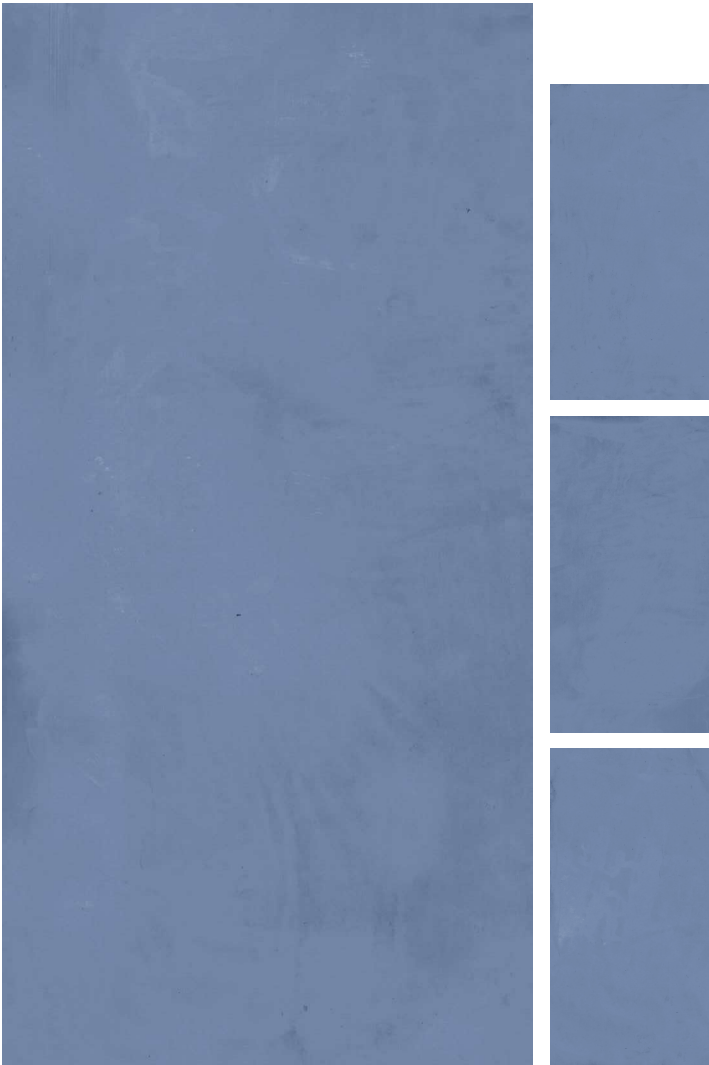




**EMERALD LIGHT**

600x1200mm  
60x120cm / 2'x4'

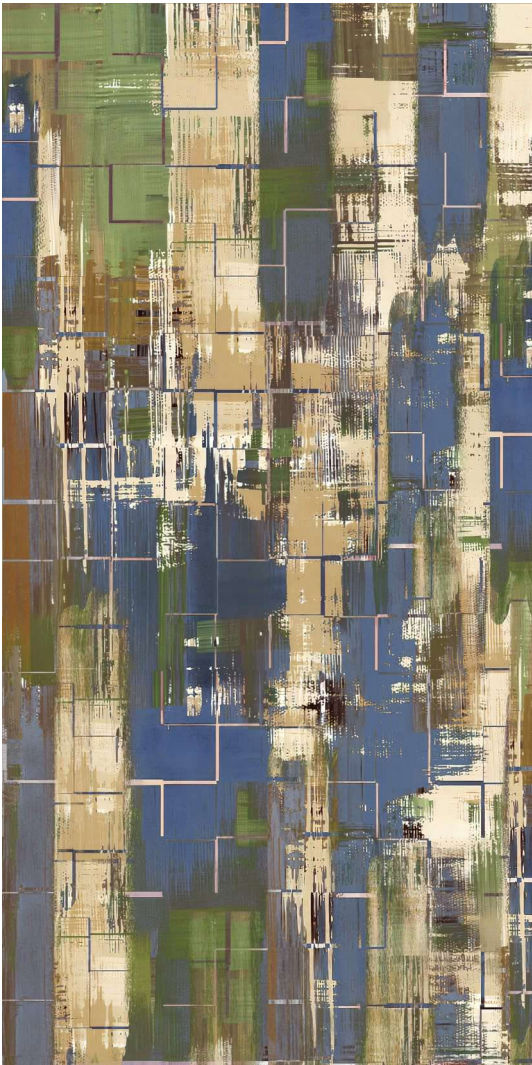
No Effect  
Matt Finish



**EMERALD DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**EMERALD DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







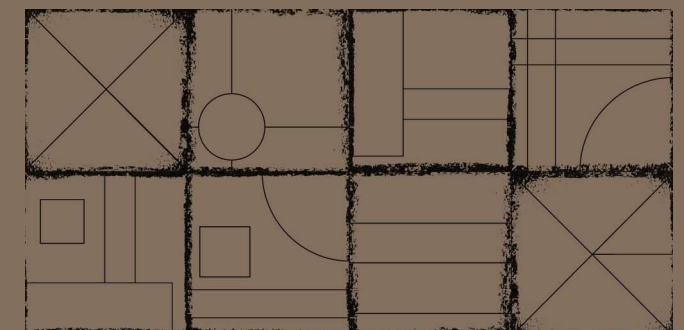


**ARTSTONE**  
When ceramic becomes art

Collection  
**Picasso**

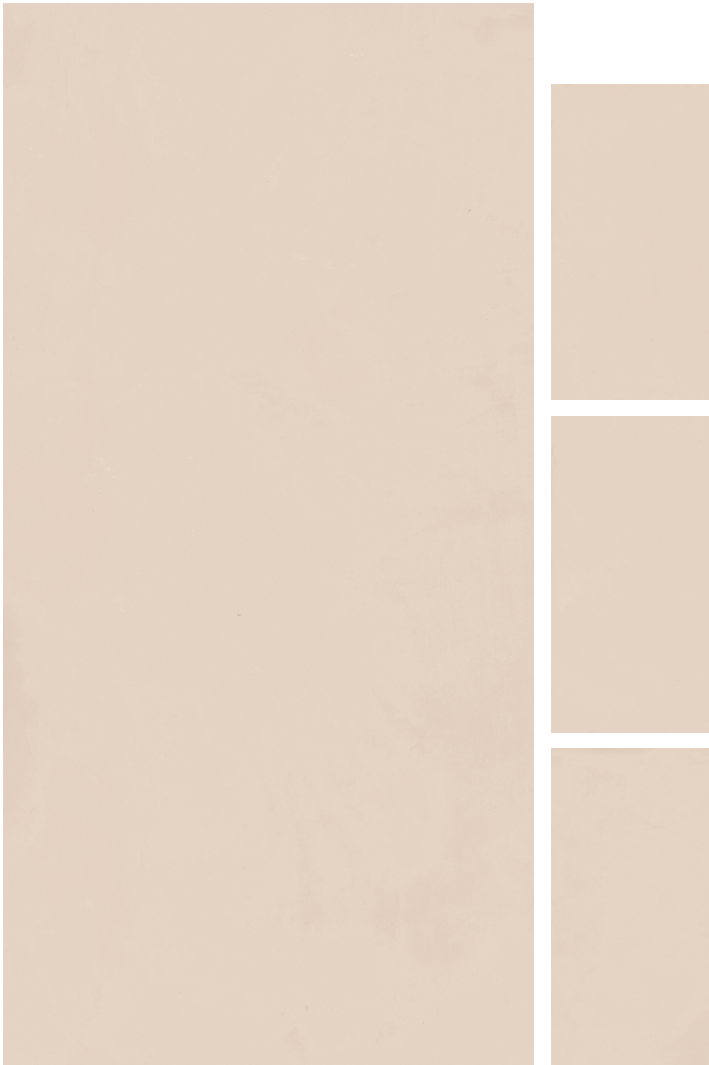
600x1200mm  
60x120cm  
2'x4'

Amplify the preception  
of a place by reflecting  
the grace of nature.



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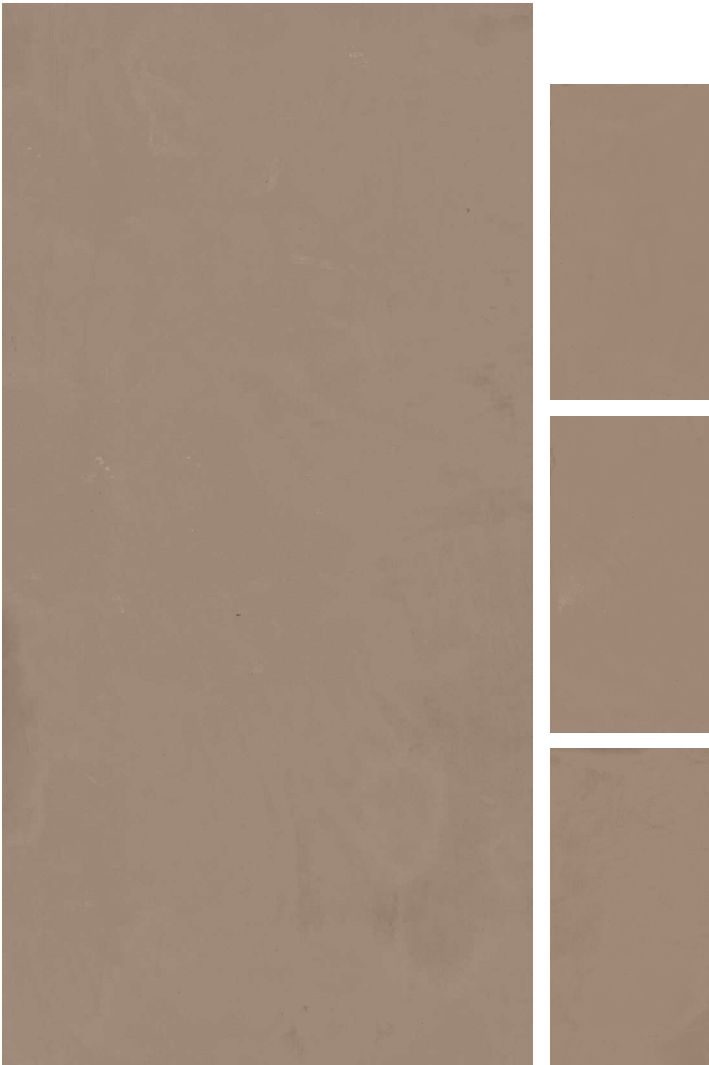




**PICASSO LIGHT**

600x1200mm  
60x120cm / 2'x4'

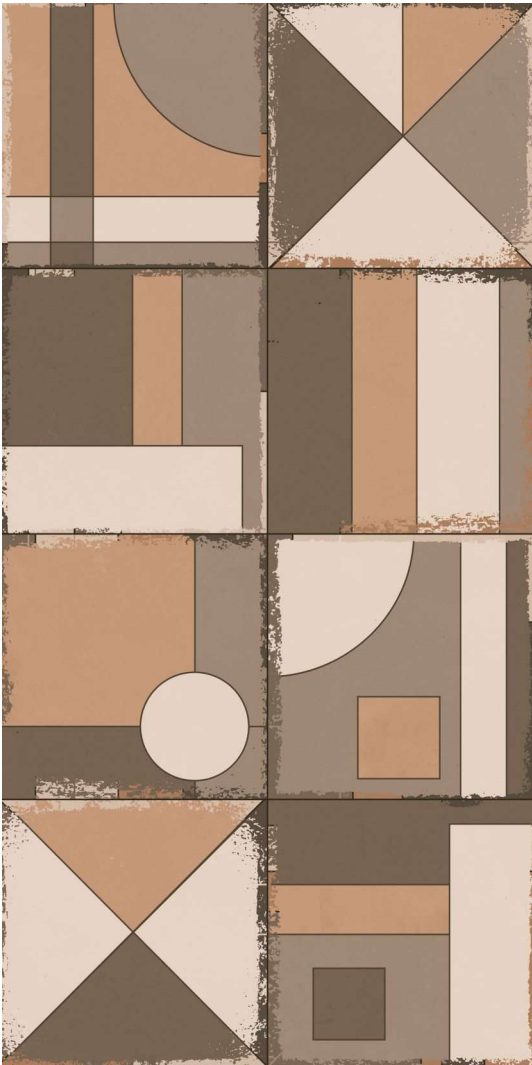
No Effect  
Matt Finish



**PICASSO DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**PICASSO DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







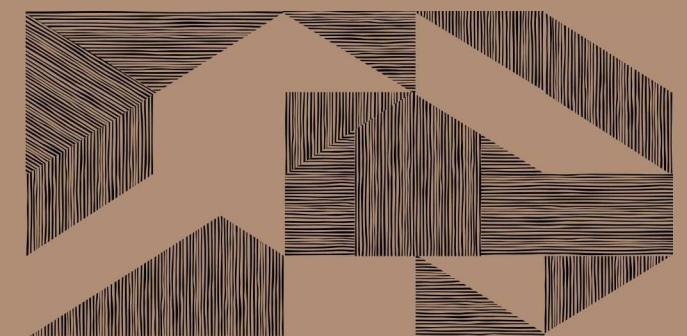


**ARTSTONE**  
When ceramic becomes art

Collection  
**Aristo**

600x1200mm  
60x120cm  
2'x4'

Blend simplicity with the  
graphic delicacy of grey  
shades to enhance the place



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**ARISTO LIGHT**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**ARISTOL DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**ARISTO DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Levin**

600x1200mm  
60x120cm  
2'x4'

Dress up the  
interior space in  
an elite style



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**LEVIN DARK**

600x1200mm  
60x120cm / 2'x4'

No Effect  
Matt Finish



**LEVIN DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







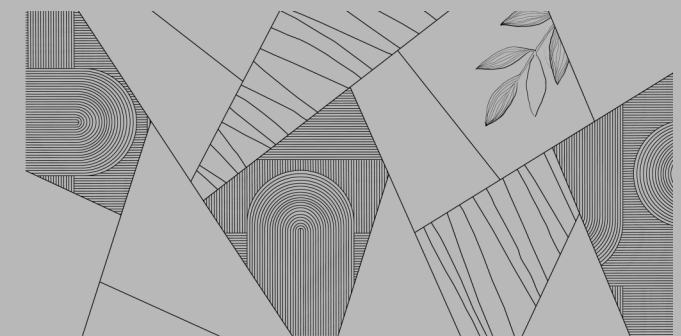


**ARTSTONE**  
When ceramic becomes art

Collection  
**Aragonite**

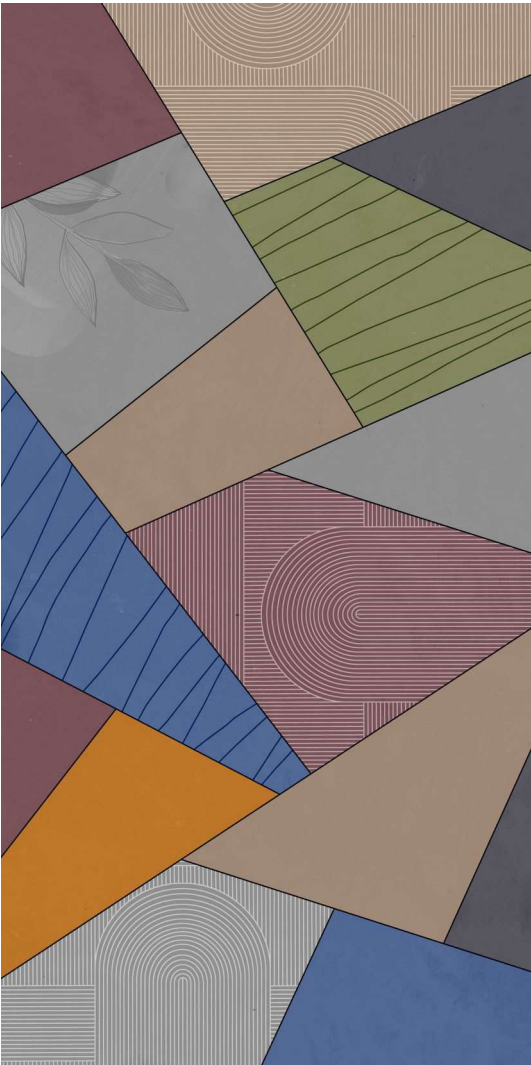
600x1200mm  
60x120cm  
2'x4'

Encompass the space  
with the elegance of  
extraordinary tiles.



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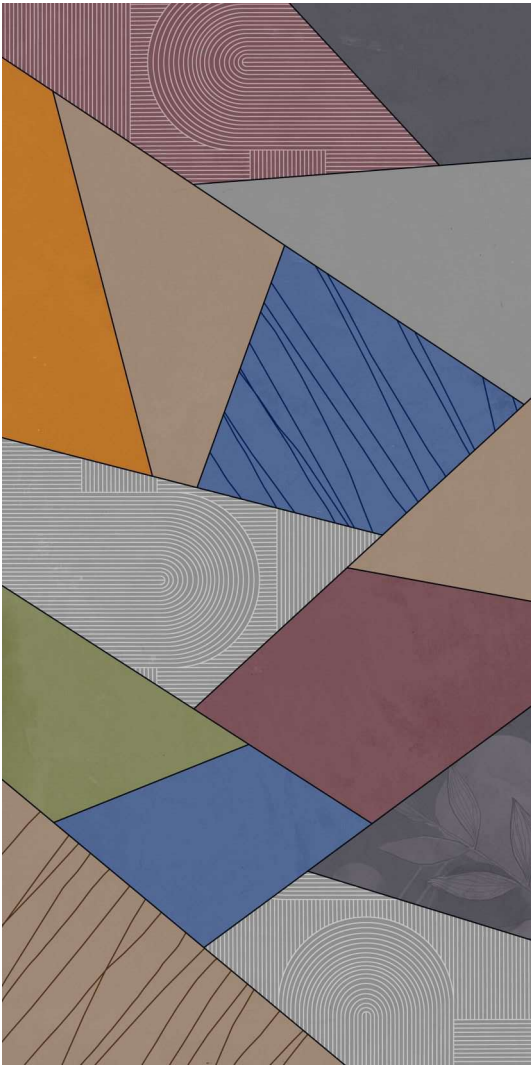




**ARAGONITE DECOR (2-A)**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish



**ARAGONITE DECOR (2-B)**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish









**ARTSTONE**  
When ceramic becomes art

Collection  
**Ceasar**

600x1200mm  
60x120cm  
2'x4'

Elementary design paired  
with warm shades for a  
stellar interior space



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**CEASAR DECOR**

600x1200mm  
60x120cm / 2'x4'

Carving Effect  
Matt Finish







**POLLENS<sup>®</sup>**  
— GRANITO —

**Address :**

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Opp. Viratnagar, jetpar Road,  
At. Sapar - 363630, Morbi (Guj.) India

**Email :**

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**Website :**

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